Management's Discussion and Analysis

Decisive Dividend Corporation

For the three months ended March 31, 2018

This Management Discussion and Analysis ("MD&A") should be read in conjunction with the unaudited interim condensed consolidated financial statements for the three months ended March 31, 2018 and the audited financial statements for the year ended December 31, 2017 and the notes contained therein, of Decisive Dividend Corporation ("the Company", "DDC" or "Decisive").

This MD&A covers the three months ended March 31, 2018 and the subsequent period up to the date of filing.

Non-IFRS Measures

In this MD&A, reference is made to the measure "Adjusted EBITDA", which is believed to be meaningful in the assessment of the Company's performance. This metric is a non-standard measure under IFRS, and may not be identical to similarly titled measures reported by other companies. Also, in the future, we may disclose different non-IFRS financial measures in order to help our investors more meaningfully evaluate and compare our future results of operations to our previously reported results of operations. Readers are cautioned that the disclosure of these items is meant to add to, and not replace, the discussion of financial results as determined in accordance with IFRS. The primary purpose of these non-IFRS measures is to provide supplemental information that may prove useful to investors who wish to consider the impact of certain non-cash or uncontrollable items on the Group's operating performance and who wish to separate costs associated with business acquisitions that do not relate to the ongoing performance of the Company's existing business.

In calculating Adjusted EBITDA, certain items are excluded from profit or loss including: interest, taxes, depreciation and amortization and share-based compensation. Set forth below are descriptions of the financial items that have been excluded from net income or loss to calculate Adjusted EBITDA and the material limitations associated with using this non-IFRS financial measure as compared to profit or loss:

- Depreciation and amortization expense may be useful for investors to consider because it generally represents the wear and tear on our property and equipment used in our operations. However, we do not believe these charges necessarily reflect the current and ongoing cash charges related to our operating costs.
- Finance costs (income) includes interest expense and unrealized foreign exchange gains and losses. The amount of interest expense we incur or interest income we generate may be useful for investors to consider and may result in current cash inflows or outflows. However, we do not consider the amount of interest expense or interest income to be a representative component of the day-to-day operating performance of the Company. Additionally, we also do not consider unrealized foreign exchange gains and losses to be representative component of the day-to-day operating performance of the Company.
- Income tax expense may be useful for investors to consider because it generally represents the taxes which may be payable for the period and the change in deferred income taxes may reduce the amount of funds otherwise available for use in the future. However, we do not consider the amount of income tax expense to be a representative component of the day-to-day operating performance of the Company.
- Acquisition costs are non-operating items that have affected costs in each quarter, with respect to planned acquisitions. While a necessary expense as part of acquisitions, the magnitude and timing of these items may vary significantly depending upon the acquisition. As such, we do not consider acquisition costs incurred to be a representative component of the day-to-day operating performance of the Company.
- Cost of manufacturing includes non-cash charges to expense the fair value increment of Unicast inventories sold in the period that were originally acquired as part of the initial purchase. As at December 31, 2017, the entire amount of the fair value increment has been expensed.
- Share-based compensation may be useful for investors to consider because it is an estimate of the non-cash component of compensation received by the Company's directors, officers, employees and consultants. Share-based compensation has been excluded from the Company's operating expenses because the decisions that gave rise to these expenses were not made to increase revenue in a particular period, but were made for the Company's long-term benefit over multiple periods. Strategic decisions, such as the issuance of share-based awards to further the Company's long-term strategic objectives, impact the Company's earnings under IFRS, and may likely affect multiple periods' results.

Forward Looking Statements

Certain statements in this report may constitute "forward-looking statements" that are subject to risks and uncertainties. A number of important factors could cause actual outcomes and results to differ materially from those expressed in these forward-looking statements. Consequently, readers should not place any undue reliance on such forward-looking statements. In addition, these forward-looking statements relate to the date on which they were made. See notes to the financial statements regarding going concern, commitments, contingencies, legal matters, and other matters, which could materially affect the Company's future business, results of operations, financial position and liquidity.

The interim condensed consolidated financial statements of the Company have been prepared in accordance with International Financial Reporting Standards ("IFRS") issued by the International Accounting Standards Board ("IASB"). All amounts are expressed in Canadian dollars unless otherwise noted. Readers are encouraged to read the Company's public information filings on SEDAR at www.sedar.com.

The accompanying interim condensed consolidated financial statements include the accounts of the Company and its wholly owned subsidiaries. All inter-company balances and transactions have been eliminated on consolidation.

This MD&A was prepared effective May 31, 2018.

Corporate Overview

Decisive Dividend Corporation (the "Company") was incorporated under the *Business Corporations Act* (British Columbia) on October 2, 2012 and is listed on the TSX Venture Exchange (the "Exchange"), trading under the symbol "DE". The Company is an acquisition-oriented corporation focused on opportunities in manufacturing. The business plan of the Company is to acquire or invest in profitable, well-established manufacturing companies with strong cash flows. To date, the Company has completed the acquisition of two manufacturing companies, as described below.

The objectives of the Company are:

(i) To provide shareholders with stable and growing dividends;
(ii) To maximize share value through on-going active monitoring of its operating subsidiaries; and
(iii) To continue to acquire additional companies or businesses or interests therein, in order to expand and diversify the Company's investments.

The address of the Company's Head Office is #201, 1674 Bertram Street, Kelowna, B.C. V1Y 9G4.

Overall Performance

Financial Highlights

The financial results of the Group for the periods indicated below are, as follows:

FINANCIAL PERFORMANCE

			per share				per share	
		2018	**basic**	**diluted**		2017	basic	diluted
For the three months ended March 31:								
Total revenue[1]	**$**	**5,461,692**			$	5,057,663		
Gross margin		**2,319,034**				2,249,203		
Operating expenditures[2]		**(1,979,092)**				(1,672,821)		
Adjusted EBITDA[3]		**339,942**				576,382		
Amortization and depreciation[4]		**(236,888)**				(265,358)		
Finance costs		**355,321**				(194,507)		
Acquisition costs		**(126,709)**				-		
Cost of goods sold fair value		**-**				(148,518)		
Share-based compensation expense		**(75,413)**				(127,111)		
Interest revenue		**1,356**				2,592		
Profit (loss) before tax		**257,609**	**0.04**	**0.04**		(156,520)	(0.03)	n/a
Profit (loss)		**272,609**	**0.05**	**0.04**		(184,950)	(0.03)	n/a
Dividends declared		**558,409**				488,281		

FINANCIAL POSITION		**March 31, 2018**		December 31, 2017
Working capital	**$**	**4,596,394**	$	5,014,033
Capital assets		**1,677,626**		1,626,785
Total assets		**20,866,566**		21,319,538
Loans and borrowings		**8,207,865**		8,400,853
Equity		**7,403,114**		7,361,455

Share Information	**March 31, 2018**	December 31, 2017
Common shares issued [4]	**6,216,870**	6,174,376
Common shares issued and outstanding [4]	**5,996,871**	5,954,377

(1) Operating expenditures include all expenses other than amortization, interest, acquisition, ERP implementation costs, stock compensation expense and cost of goods sold fair value adjustment.
(2) "Adjusted EBITDA" is used as a profitability measure in this document. Please refer to the "Non-IFRS Measures" section of this MD&A for further discussion on these measures.
(3) Amortization and depreciation includes depreciation in expenses on the income statement and depreciation included in cost of manufacturing.
(4) There are 219,999 shares that are issued, but not outstanding. Please refer to discussion below regarding the Unicast acquisition for a further explanation.
(5) Certain items in the comparative period have been reclassified to conform to the current year presentation. See note 2(a) in the notes to the Consolidated Financial Statements for details of the items reclassified.

Discussion of Overall Performance

The revenue for the three months ended March 31, 2018 for the Company was $5.5m, an increase of 8.0% over the same period in the prior year. Over the same period, gross margin percentage has increased from 40.4% to 41.4%. Revenues at Blaze King and Unicast have increased 8.5% and 7.2%, respectively, over the prior period. Cost of manufacturing in the prior period included a non-cash charge on inventories of $148,518: adjusting for this charge, the gross margin for the three-month period ending March 31, 2018, declined from 43.3% to 41.4%, over the prior period.

The decline in gross margin has been driven by results to date at Blaze King: Blaze King's business historically experiences greater demand for its products in the third and fourth quarters of the calendar year and lower demand in the first and second quarters of the calendar year. This demand pattern is principally a result of the weather patterns in North America. Blaze King has substantial fixed costs that do not meaningfully fluctuate with product demand in the short-term.

Operating expenses have increased from $1.7m for the three-month period ending March 31, 2017 to $1.9m for the three-month period ending March 31, 2018, an increase of 18.3%. The primary drivers of the increase are increased salaries, wages and benefits of $112,489 and increased selling, general and administrative costs of $138,655.

Financing costs (income) are disclosed in Note 10 of the March 31, 2018 unaudited interim condensed consolidated financial statements (the "interim financial statements"). Financing costs comprise interest expense and foreign exchange gains and losses. The (net) finance income in the three-month period ended March 31, 2018 has been driven by the $468,569 foreign exchange gain: the foreign exchange gain is related to the translation of Unicast results for the period from their functional currency (US dollar) to the Group's presentation currency (Canadian dollar). The Group's exposure to foreign currency is described in Note 12 to the the March 31, 2018 interim financial statements.

Share-based compensation expense was $75,413 for the three months ended 2018, and was the result of shares issued in relation to the purchase of Unicast and the Employee Share Purchase Plan. This compares to share-based compensation expense of $148,518 in the comparative period.

Detailed reporting of the Company's segmented results is disclosed in Note 15 of the March 31, 2018 interim financial statements.

Business Overview

The Company currently has three segments comprising of head office and two operating divisions: Blaze King (as defined below); and Unicast (as defined below). It is the intention of the Company to acquire additional businesses in the manufacturing sector as opportunities present themselves. An overview of the businesses of the two operating divisions of the Company is set forth below.

Blaze King

On February 27, 2015, the Company acquired PGR Ventures Inc. which carries on business through its wholly-owned subsidiary, Valley Comfort Systems Inc. and its wholly-owned subsidiary, Blaze King Industries Inc. This transaction served as the Company's "qualifying transaction" for the purposes of the Exchange. PGR Ventures Inc., Valley Comfort Systems Inc. and Blaze King Industries Inc. are herein collectively referred to as "Blaze King".

The business of Blaze King is producing and selling high-quality, high-efficiency wood burning stoves, all manufactured in its premises in Penticton, British Columbia and Walla Walla, Washington. Blaze King has been operating since 1977, and its hearth products are sold worldwide. Blaze King's stoves are recognized as some of the longest-burning, most high efficiency stoves in the hearth market. Blaze King management believes that Blaze King's stoves have developed a strong reputation for quality. These factors have helped build the Blaze King brand and reputation, which drives sales through dealer and customer loyalty. Blaze King has a growing distribution base that includes distributors across Canada and the United States.

Unicast

On June 23, 2016, the Company completed its second business acquisition when it acquired Unicast Inc. ("Unicast"). The purchase consideration included 293,332 shares that are only issuable contingent upon the continued employment of two shareholders for a period of three years through June 2019 (the "Employment Period"). As at three months ended 2018, 219,999 of these shares remain in escrow.

The business of Unicast is producing and distributing wear parts and valves for the mining, aggregate and cement industries. Wear parts are consumable parts for machinery that wear out when crushing rock, which is done extensively in the mining, aggregate and cement industries. Unicast has been in operation since 1994.

Unicast is focused on providing wear parts that are more durable and last much longer than the products of its competitors. Unicast's products are also designed to have fewer issues regarding installation and maintenance. Unicast management believes that these are Unicast's primary competitive advantages over its competitors.

Unicast offers its customers volume discount options, as well as a corporate discount program. Unicast offers a "Make and Hold Finance Program" wherein a customer only pays for product as it is used. The program guarantees on-site part supply, bulk shipping and a volume discount. Additionally, Unicast has a growing dealer distribution base that includes distributors across Canada and the United States, with planned growth in Latin America and Asia.

In this MD&A, the Company and its subsidiaries, collectively, are referred to as the "Group".

Industry Trends

North American Hearth Industry

Design trends for the hearth industry continue to evolve, and consumer tastes vary from region to region in regional markets: rural markets continue to favor traditional designs while urban areas tend to favor modern designs. Eastern North American markets place more emphasis on cast iron surfaces while western North American markets prefer steel finishes. Regional variances can also be seen in fuel choices: gas remains the most desirable fuel in urban areas as a plentiful supply is available, whereas wood remains the fuel choice in rural areas.

Blaze King offers a wide variety of designs. Whether it is cast iron or steel including painted or enamel color finishes, modern or a traditional design, gas or wood, freestanding or insert, Blaze King has a model that will meet most regional variances.

Mining, Aggregate, and Cement Wear Parts Industry

Industry trends in the mining, aggregate and cement plant wear-parts industry (in which Unicast operates) include a shift towards different alloys and metals and away from traditional manganese and steel fabrication. Demand for titanium carbide wear parts and ceramic imbedded wear parts is continuing to grow due to the increases in wear life attributed to these new innovations. Unicast is continuing to improve its market position in both of these areas by adding more titanium carbide products to its current product line and introducing new ceramic embedded products as they are designed and tested.

Regulatory Trends

On May 15, 2015, new United States Environmental Protection Agency (“EPA”) standards for wood stoves came into effect. The new standards have two phases of implementation: the first phase lowered the maximum emissions permitted by wood stoves to the current Washington State standard of 4.5 grams per hour and will cover the 5-year period to the year 2020. The majority of wood stoves on the market today already meet that standard. The new rule has one standard for the entire market and includes products such as pellet stoves that were previously exempt. The second phase, which will start in 2020, will further lower emissions to 2.0 grams per hour.

All of Blaze King’s products already meet phase 1 requirements, and almost all meet or exceed the 2.0 gram emission limit requirements for 2020. The King, Chinook 20, Sirocco 20, Ashford 20, Chinook 30, Sirocco 30, Ashford 30, Princess Insert, Sirocco 25 and Ashford 25 all meet the 2.0 gram emission limit requirements for 2020. As the Princess free-stand model meets phase 1 but not phase 2 standards, replacements for this model have been designed and are currently being beta tested to ensure it will exceed phase 2 requirements for 2020. All new wood stove models being developed by Blaze King will also meet the EPA’s phase 2 requirements.

Risks and Uncertainties

For a discussion of the risks and uncertainties that management of the Company believe may impact the future results of the Group, see “Risk Factors” below.

Summary of Quarterly Results

	For the three months ended March 31, 2018 ($)	For the three months ended December 31, 2017 ($)	For the three months ended September 30, 2017 ($)	For the three months ended June 30, 2017 ($)
Revenue	**5,461,692**	7,543,971	5,946,883	4,902,307
Profit (loss) before taxes	**257,609**	427,865	366,046	(63,554)
Income tax recovery (expense)	**15,000**	123,085	(158,909)	(746)
Profit (loss)	**272,609**	550,950	207,137	(64,300)
Total comprehensive income (loss)	**402,579**	121,390	55,535	(149,678)
Total assets	**20,866,566**	21,319,538	21,585,102	21,854,861
Common shares issued and outstanding	**5,996,871**	5,954,377	5,922,166	5,916,060
Weighted average shares outstanding - basic	**5,976,910**	5,874,169	5,853,832	5,821,260
Profit (loss) per share - basic	**0.05**	0.09	0.04	(0.01)

	For the three months ended March 31, 2017 ($)	For the three months ended December 31, 2016 ($)	For the three months ended September 30, 2016 ($)	For the three months ended June 30, 2016 ($)
Revenue	**5,057,663**	7,797,915	5,124,150	2,254,369
Profit (loss) before taxes	**(156,520)**	1,177,144	13,360	(1,518,380)
Income tax recovery (expense)	**(28,430)**	(175,895)	105,610	62,285
Profit (loss)	**(184,950)**	1,007,249	118,970	(1,456,095)
Total comprehensive income (loss)	**(58,252)**	1,140,963	138,916	(1,672,440)
Total assets	**22,351,227**	22,214,218	21,468,364	21,131,119
Common shares issued and outstanding	**5,842,727**	5,763,163	5,755,131	6,005,510
Weighted average shares outstanding - basic	**5,793,850**	5,755,396	5,734,593	3,957,013
Profit (loss) per share - basic	**(0.03)**	0.18	0.02	(0.37)

For a discussion of the factors that have caused variations in results over the eight most recently completed financial quarters of the Company, see "Discussion of Operations" below.

Discussion of Operations

Blaze King

Three Months Ended March 31, 2018

During the three-month period ended March 31, 2018, Blaze King recorded revenues of $3,261,965 (2017 - $3,005,063). The 8.5% increase in sales over the same period in the prior year is a continuation of the sales strength seen in the fourth quarter of 2017. Blaze King has experienced continued success with its early buy program as dealers and distributors took advantage of sales and shipping incentives.

During the three-month period ended March 31, 2018, Blaze King realized gross margins of $1,185,052 or 36.3% ($1,216,883 or 40.5% in 2017). There are three primary reasons for the drop in period-over-period gross margin: (1) the inventory and maintenance shutdown that normally occurs in late December occurred in early January 2018; (2) higher raw materials pricing (primarily steel) is expected to impact profitability in the short-term as Blaze King focuses on back-logged orders; and (3) fiscal 2018 pricing increases are effective on orders received after February 1, 2018, rather than on items produced after February 1.

As noted above, Blaze King's business is highly seasonal, with the first and second quarters being the weakest of the year. Traditionally, Blaze King has experienced between 35% – 40% of its sales in the first two quarters of the year, and 60% – 65% of its sales in the last two quarters of the year. Blaze King has substantial fixed costs that do not meaningfully fluctuate with product demand in the short-term. This pattern is expected to continue through 2018.

Unicast

Three Months Ended March 31, 2018

In the three-month period ended March 31, 2018, Unicast recorded $2,199,727 ($2,052,600 in 2017) of sales revenue and had cost of manufacturing of $1,118,958 ($1,226,633 in 2017), which resulted in a gross margin of $1,080,769, or 49.1% ($825,967 or 40.2% in 2017). Gross margins for Unicast have increased over the same period in 2017 for two primary reasons: (1) the initial acquisition fair value charge on Unicast inventory was fully expensed in fiscal 2017 (2017 - $148,518); and (2) warranty expenses have decreased from $100,500 in 2017 to $34,085 in 2018.

Decisive Dividend Corporation ("Head Office")

Three Months Ended March 31, 2018

During the three-month period ended March 31, 2018, Head Office expended $460,135 on corporate activities ($306,041 in 2017). The most significant expenses during this period were: financing costs of $89,327 ($30,314 in 2017); accounting, audit and legal fees of $129,620 ($13,236 in 2017); and share-based compensation expense of $75,413 relating to the Employee Share Purchase Plan and Contingent Shares issued to Unicast vendors ($127,111 in 2017). The increase in financing costs is as a result of the new debt arrangements entered into in 2017: interest on debt relating to the Unicast acquisition was previously recognized in Unicast, but now is recognized at Head Office, resulting in an interest expense reduction in Unicast of $53,200 in 2018. The increase in accounting, audit and legal fees of $116,384 is due to the increased acquisition-related activities in the quarter: the Company has entered into Share Purchase Agreements with two companies, see "Proposed Transactions" below.

Liquidity and Capital Resources

As at March 31, 2018, the Company had a net cash position of $1,063,542 (December 31, 2017 - $1,183,610) and net working capital of $4,596,394 (December 31, 2017 - $5,014,033).

		March 31, 2018		December 31, 2017		Change
Cash and cash equivalents	$	**1,063,542**	$	1,183,610	$	(120,068)
Accounts receivable		**3,615,099**		4,134,775		(519,676)
Inventory		**4,562,309**		4,514,302		48,007
Prepaid expenses		**211,215**		307,576		(96,361)
Accounts payable		**(3,080,089)**		(3,610,375)		530,286
Dividends payable		**(186,505)**		(185,230)		(1,275)
Warranty provision		**(364,852)**		(339,466)		(25,386)
Prepaid deposits		**(288,325)**		(63,159)		(225,166)
Current portion of long-term debt		**(936,000)**		(928,000)		(8,000)
Net working capital	$	**4,596,394**	**$**	5,014,033	$	(417,639)

Dividends Declared and Paid

The Company's dividend policy is to pay cash dividends on or about the 15th of each month to shareholders of record on the last business day of the previous month. The Company's Board of Directors regularly examines the dividends paid to shareholders.

Cumulative dividends for the three months ended March 31, 2018 and 2017 are as follows:

		March 31, 2018		March 31, 2017
Cumulative dividends, beginning of period	**$**	**4,347,698**	$	2,200,522
Dividends during the period		**558,409**		488,281
Cumulative dividends, end of period	**$**	**4,906,107**	$	2,688,803

The amounts and record dates of the dividends for the three months ended March 31, 2018 and 2017 are as follows:

	2018				**2017**			
Month		**Per share ($)**		**Dividend Amount ($)**		**Per share ($)**		**Dividend Amount ($)**
January	$	0.03		185,951	$	0.025	$	151,668
February		0.03		185,951		0.025		152,531
March		0.03		186,506		0.03		184,082
Total	**$**	**0.090**	**$**	**558,408**	**$**	**0.08**	**$**	**488,281**

Subsequent to March 31, 2018 and before the filing of this MD&A, the Company undertook the following dividend actions:

- a dividend of $0.03 per share was declared on April 15, 2018 for shareholders of record on April 30, 2018 and was paid on May 15, 2018; and
- a dividend of $0.03 per share was declared on May 15, 2018 for shareholders of record on May 31, 2018 and will be paid on June 15, 2018.

Short-Term Debt Facilities

The Group has an unused operating loan facility authorized up to $4,000,000 (subsequent to the period end - $5,000,000 – see "Proposed Transactions" below), bearing interest at the lender's prime rate plus 0.75% (March 31, 2017 - $unused).

The operating loan facility and the debt are secured by a general security agreement, assignment of insurance, and guarantees.

Long-Term Debt

	March 31, 2018	December 31, 2017
Bank of Nova Scotia demand loan paid through monthly instalments of $70,833 monthly plus interest at the bank's prime rate plus 1.25% interest. The loan matures in June 2020, at which point the residual $5,950,000 is repayable in full, net of financing costs (see "Proposed Transactions" below)	**$ 7,933,333**	$ 8,145,833
Bank of Nova Scotia term equipment finance loan repayable at US$815 monthly including interest at 5.78% maturing in January 2021	**25,988**	-
Trumpf Finance term loan paid through monthly instalments of US$5,865 monthly including interest at 4.15% interest. The loan matures in July 2021 and is secured by property, plant and equipment	**282,179**	292,454
	8,241,500	8,438,287
Less: current portion	**(936,000)**	(928,000)
Long-term portion	**$ 7,305,500**	$ 7,510,287
Less: debt issuance costs	**(33,635)**	(37,434)
Total long-term debt	**$ 7,271,865**	$ 7,472,853

Principal payments required over the next four years are estimated as follows:

2018	$	936,000
2019		941,000
2020		6,327,000
2021		37,500
		8,241,500
Less: current portion		(936,000)
Long-term portion	$	7,305,500

Off-Balance Sheet Arrangements

The Group has no off-balance sheet arrangements.

Related Party Transactions

The Group's related parties consist of directors, officers and key management or companies associated with them.

Key management, including directors and officers of the Group, are those personnel having the authority and responsibility for planning, directing, and controlling the Group.

Salaries and benefits, bonuses and share-based payments are included in compensation expenses. Key management compensation for the twelve-month period ended March 31, 2018 included $62,769 of salary and benefits (March 31, 2017 - $60,518). Currently, the Chief Executive Officer and Chief Operating Officer positions are unpaid.

Since the inception of the Company, no cash compensation has been distributed to directors in their capacity as directors.

Changes in Accounting Policies

The significant accounting policies and methods of computation used in the preparation of these interim condensed consolidated financial statements are the same as those disclosed in Note 3 to the Group's 2017 audited financial statements, except as described below under IFRS 9 and IFRS 15.

(i) IFRS 9: *Financial Instruments*

Effective January 1, 2018, the Group adopted IFRS 9: Financial Instruments. IFRS 9 superseded IAS 39: Financial Instruments: Recognition and Measurement. The standard includes requirements for recognition, measurement, impairment and derecognition of financial assets and liabilities, as well as general hedge accounting. The Group adopted IFRS 9 on a retrospective basis without restatement of comparative financial information. The adoption of IFRS 9 has had no impact on the Group's interim financial statements or opening retained earnings.

Under IFRS 9 the Group measures financial assets at amortized cost if it meets both of the following conditions and is not designated as at fair value through profit or loss:

- it is held within a business model whose objective is to hold assets to collect contractual cash flows;
- and its contractual terms give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

Under IFRS 9 the Group measures financial liabilities initially at fair value and subsequently at amortized cost.

IFRS 9 replaces the ‘incurred loss’ model in IAS 39 with an ‘expected credit loss’ (ECL) model. Under IFRS 9, credit losses are recognized earlier than under IAS 39. The Group has elected to measure loss allowances for trade receivables at an amount equal to lifetime ELCs, which are the ELCs expected to result from all possible default events over the life of a financial instrument. There was no material effect on the carrying value of the Group’s financial assets under IFRS 9 related to this new requirement.

(ii) IFRS 15: *Revenue from Contracts with Customers*

Effective January 1, 2018, the Group adopted IFRS 15: *Revenue from Contracts with Customers*. IFRS 15 superseded IAS 18 Revenue, IAS 11 Construction Contracts and related interpretations. Under IFRS 15, revenue is recognized when a customer obtains control of the goods or services. Determining the timing of the transfer of control – at a point in time or over time – requires judgement. The standard establishes a framework based on transfer of control for determining how much and when revenue is recognized and includes expanded disclosure requirements for annual financial statements. Adoption of IFRS 15 has had no impact on the Group’s interim financial statements or on opening retained earnings and did not result in a restatement of comparative figures. The Group did not use practical expedients in its adoption of IFRS 15.

Internal Controls Over Financial Reporting

The Chief Executive Officer and Chief Financial Officer, in accordance with National Instrument 52-109 (“NI 52-109”), have both certified that they have reviewed the interim financial statements and this MD&A (the “Interim Filings”) and that, based on their knowledge having exercised reasonable diligence, that (a) the Interim Filings do not contain any untrue statement of a material fact or omit to state a material fact required to be stated or that is necessary to make a statement not misleading in light of the circumstances under which it was made with respect to the period covered by the Interim Filings; and (b) the interim financial report together with the other financial information included in the Interim Filings fairly present in all material respects the financial condition, financial performance and cash flows of the Company of the date of and for the periods presented in the Interim Filings.

Investors should be aware that there are inherent limitations on the ability of the certifying officers to cost effectively design and implement Disclosure Controls and Procedures and Internal Controls over Financial Reporting (as those terms are used in NI 52-109). This may result in additional risks to the quality, reliability, transparency and timeliness of interim and annual filings and other reports provided under securities legislation.

Risk Factors

The Company and its subsidiaries ("Subsidiary" or "Subsidiaries") are subject to a number of risks. These risks relate to the organizational structure of the Company and to the operations of the Subsidiary entities. There were no changes to the principal risks and uncertainties from those reported in the Group's MD&A for the year ended December 31, 2017.

Proposed Transactions

(i) Acquisition of Slimline Manufacturing Ltd. ("Slimline"):

Subsequent to March 31, 2018 but before the financial statements and MD&A were authorized for issue, the Group entered into an agreement to acquire all of the issued and outstanding common shares of Slimline, a privately-held specialty manufacturing company for an aggregate purchase price of $7.0 million, plus an additional $1.5 million contingent on Slimline meeting certain earnings targets. The purchase consideration is comprised of cash and common shares. The cash portion of the consideration will be financed through a combination of debt financing from the Group's senior lender and the issuance of common shares.

The table below summarizes certain unaudited consolidated financial information of Slimline for its last completed financial year ended July 31, 2017 which is based upon unaudited financial statements for such period provided to Decisive by Slimline. The table below also summarizes certain unaudited financial information of Slimline for the eight (8) month interim period ended March 31, 2018 which was prepared by management of Slimline and provided to Decisive.

	For the 8-month period ended March 31, 2018 (1)	For the financial year ended July 31, 2017 (1)	For the financial year ended July 31, 2016 (1)
Total assets	$ 4,845,099	$ 4,599,651	$ 4,577,025
Total liabilities	$ 546,263	$ 514,002	$ 627,213
Revenue	$ 5,700,781	$ 6,689,457	$ 8,704,259
Gross profit	2,737,986	2,064,853	2,805,512
Profit before taxes	1,239,635	444,028	1,307,119
Taxes	309,909	244,290	317,871
Interest	7,237	30,721	38,062
Depreciation and amortization	71,042	106,563	100,460
EBITDA(1)(2)	1,317,914	581,312	1,445,641
Non-recurring professional fees	121,000	149,000	102,000
Related party charges in excess of market value	126,000	156,000	192,000
Adjusted EBITDA (1)(2)	$ 1,564,914	$ 886,312	$ 1,739,641

The Slimline Purchase Agreement contains negotiated representations, warranties, indemnities and closing conditions. The closing of the Slimline Acquisition is subject to, among other things, regulatory approval, third party consents and Decisive securing financing.

Decisive has obtained a commitment for debt financing for the Slimline Acquisition from its senior lender, the Bank of Nova Scotia. The lender has agreed to provide financing in the amount of $6,000,000 on terms substantially similar to its current debt arrangements. $2.0 million of the facility is repayable on November 11, 2018 should the Hawk transaction (see below) not be completed by that date. Additionally, our revolving term line has been increased from $4.0 million to $5.0 million.

The transaction was completed on May 30, 2018.

The acquisition date fair value of the assets acquired and liabilities assumed in the transaction have not yet been determined. Additionally, the fair value of the intangible assets is pending completion of an independent valuation.

(ii) Acquisition of Hawk Machine Works Ltd. (“Hawk”):

Subsequent to March 31, 2018 but before these financial statements and MD&A were authorized for issue, the Group entered into an agreement to acquire all of the issued and outstanding common shares of Hawk, a privately-held computer numerical control (CNC) machining/fabrication company for an aggregate purchase price of $13.5 million. The purchase consideration is comprised of cash and common shares. The cash portion of the consideration will be financed through an equity financing.

The following is a summary of certain unaudited financial information of Hawk for its last completed financial year ended October 31, 2017 which is based upon unaudited financial statements of Hawk for such period provided to Decisive by Hawk. The table below also summarizes certain unaudited financial information of Hawk for the five (5) month interim period ended March 31, 2018 which was prepared by management of Hawk and provided to Decisive.

	For the 5-month period ended March 31, 2018 (1)	For the financial year ended October 31, 2017 (1)	For the financial year ended October 31, 2016 (1)
Total assets	$ 10,893,805	$ 10,671,179	$ 5,733,191
Total liabilities	$ 1,064,669	$ 2,766,587	$ 924,604
Revenue	$ 10,797,123	$ 25,486,901	$ 8,397,109
Gross profit	3,616,517	7,307,913	3,460,008
Profit before taxes	2,397,474	4,299,082	1,712,505
Interest	18,039	24,724	14,258
Depreciation and amortization	300,000	830,997	692,852
EBITDA (1)(2)	2,715,513	5,154,803	2,419,615
Related party charges in excess of (below) market value	-	(40,000)	(20,000)
Adjusted EBITDA (1)(2)	$ 2,715,513	$ 5,114,803	$ 2,399,615

The Hawk Purchase Agreement contains negotiated representations, warranties, indemnities and closing conditions. The closing of the Hawk Acquisition is subject to, among other things, regulatory approval, third party consents and Decisive securing an equity financing.

The Group has signed an engagement letter with an investment banking group to conduct a best efforts equity financing to enable it to close the Hawk Acquisition. Decisive and the Hawk Vendors have targeted a closing date of June 15, 2018 or the date that is three business days following the satisfaction of all closing conditions, provided that the closing date shall not be later than June 30, 2018.

The acquisition date fair value of the assets acquired and liabilities assumed in the transaction have not yet been determined. Additionally, the fair value of the intangible assets is pending completion of an independent valuation.

Notes:

1. The presentation contains historical financial information relating to Slimline and Hawk which are private companies proposed to be acquired by the Company. Such financial information is based upon financial statements and other financial information prepared by management of the acquirees provided to the Company. The financial information has not been the subject of an audit by an auditor. No person (including the Company, any agent or any of their respective directors, officers, or representatives) makes any representation or warranty relating to the financial information relating to Slimline or Hawk contained in this MD&A.

2. "EBITDA" is defined as earnings before interest, income taxes, depreciation and amortization and "Adjusted EBITDA" is defined as earnings before interest, income taxes, depreciation, amortization, other non-cash items such as gains or losses recognized on the fair value of contingent consideration items, asset impairment and restructuring costs, and any unusual non-operating one-time items such as acquisition costs. EBITDA and Adjusted EBITDA are used by management of the Corporation to assess the financial performance of the Corporation (and its operating subsidiaries) or to assess the performance of a company proposed to be acquired by the Corporation.
   - Readers are cautioned that:
   - Non-GAAP Financial Measures, such as EBITDA and Adjusted EBITDA, are not recognized financial measures under generally applicable generally accepted accounting principles (GAAP), being International Financial Reporting Standards (IFRS) in the case of Decisive and Accounting Standards for Private Enterprises (ASPE) in the case of the companies proposed to be acquired by Decisive;
   - the Corporation's method of calculating Non-GAAP Financial Measures, such as EBITDA and Adjusted EBITDA, may differ from that of other corporation or entities and therefore may not be directly comparable to measures utilized by them;
   - non-GAAP Financial Measures, such as EBITDA and Adjusted EBITDA, should not be viewed as an alternative to measures that are recognized under GAAP such as net income or cash from operating activities; and
   - the reader should not place undue reliance on any Non-GAAP Financial Measures.

Financial Instruments and Other Instruments

Fair Value Measurement of Financial Assets and Liabilities and Disclosure

The Group has established a fair value hierarchy that reflects the significance of inputs of valuation techniques used in making fair value measurements as follows:

Level 1 – Unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities.

Level 2 – Quoted prices in markets that are not active, or inputs that are observable, either directly or indirectly, for substantially the full term of the asset or liability.

Level 3 – Prices or valuation techniques that require inputs that are both significant to the fair value measurement and unobservable (supported by little or no market activity).

The Group's financial assets and financial liabilities including long-term debt are measured at fair value by level within the fair value hierarchy described above. Assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement.

The Group's policy is to recognize transfers in and out of the fair value hierarchy as of the date of the event or change in circumstances that caused the transfer. There were no such transfers during the current period.

Fair Value Disclosures

At March 31, 2018 and March 31, 2017, long-term debt is measured and recognized in the consolidated statement of financial position at fair value as a level 2 financial instrument. Management determined that the fair value of the debt due to its interest rate at approximately market lending rates, approximates the fair value.

The carrying values of cash and cash equivalents, accounts receivable, and accounts payable and accrued liabilities, approximate their fair value due to their short-term nature.

Financial Risk Management

The Group's primary business activities consist of the acquisition of corporations in the manufacturing sector. The business plan of the Company is to invest in profitable, well-established companies with strong cash flows to create a portfolio of diversified and strong returns. The Company examines the various financial risks to which it is exposed and assesses the impact and likelihood of occurrence. These risks may include liquidity risk, credit risk, currency risk, and interest rate risk. The Company's risk management program strives to evaluate the unpredictability of financial and commodity markets and its objective is to minimize the potential adverse effects of such risks on the Group's financial performance, where financially feasible to do so. When deemed material, these risks may be monitored by the Group's corporate finance group and they are regularly discussed with the Company's board of directors or one of its committees.

The contractual maturities of financial instruments, including operating leases are as follows:

2018	Carrying value	Total contractual cash flows	Less than 1 year	1 - 5 years	More than 5 years
Accounts payable	$ 3,080,089	$ 3,080,089	$ 3,080,089	$ -	$ -
Dividends payable	186,505	186,505	186,505	-	-
Long-term debt	8,207,865	9,295,718	1,298,667	7,997,051	-
Leases	767,490	767,490	316,449	441,141	9,900
	$ 12,241,949	$ 13,329,803	$ 4,881,710	$ 8,438,192	$ 9,900

2017	Carrying value	Total contractual cash flows	Less than 1 year	1 - 5 years	More than 5 years
Accounts payable	$ 3,610,375	$ 3,610,375	$ 3,610,375	$ -	$ -
Dividends payable	185,230	185,230	185,230	-	-
Long-term debt	8,400,853	9,280,743	1,286,344	7,994,399	-
Leases	849,743	849,743	320,870	513,033	15,840
	$ 13,046,201	$ 13,926,091	$ 5,402,819	$ 8,507,432	$ 15,840

The Group's credit risk is predominantly limited to cash and cash equivalent balances held in financial institutions, and the recovery of the Group's accounts receivable. The maximum exposure to the credit risk is equal to the carrying value of such financial assets. At March 31, 2018, the Company expects to recover the full amount of such assets, less any allowance for doubtful accounts in accounts receivable.

As at March 31, 2018, the Group had the following trade accounts receivable ageing:

		March 31, 2018			December 31, 2017	
Current	**$**	**2,245,451**	***66.9%***	$	2,022,261	*59.3%*
31-60 days		**648,988**	***19.3%***		813,701	*23.9%*
61-90 days		**252,733**	***7.5%***		192,595	*5.6%*
>90 days		**211,481**	***6.3%***		380,810	*11.2%*
	$	**3,358,653**	***100.0%***	$	3,409,367	*100.0%*

The Group's functional currency for Blaze King USA and Unicast is the US dollar ("USD"), while all other entities in the group have a Canadian dollar functional currency ("CAD"), and the reporting currency is the Canadian dollar, therefore the Group's earnings and total comprehensive income are in part impacted by fluctuations in the value of USD in relation to CAD.

The table below summarizes the quantitative data about the Group's exposure to currency risk:

		Entities with a CAD functional currency				**Entities with a USD functional currency**			
2018		**CAD**		**USD**		**CAD**		**USD**	**Total**
Cash	$	73,549	$	442,541	$	121,183	$	426,269	**$ 1,063,542**
Accounts receivable		940,060		294,639		361,310		2,019,090	**3,615,099**
Accounts payable		(1,057,364)		(72,721)		(586,042)		(1,363,962)	**(3,080,089)**
Dividend payable		(186,505)		-		-		-	**(186,505)**
Long-term debt		(148,360)		(308,167)		(7,751,338)		-	**(8,207,865)**
Net exposure		(378,620)		356,292		(7,854,887)		1,081,397	**(6,795,818)**
5% strengthening USD vs. CAD:									
Impact on profit (loss)			$	17,815	$	392,744			**$ 410,559**

		Entities with a CAD functional currency				**Entities with a USD functional currency**			
2017		**CAD**		**USD**		**CAD**		**USD**	**Total**
Cash	$	86,245	$	933,783	$	(262,923)	$	426,505	**$ 1,183,610**
Accounts receivable		758,746		-		717,803		2,658,226	**4,134,775**
Accounts payable		(1,378,994)		-		(390,321)		(1,841,060)	**(3,610,375)**
Dividend payable		(185,230)		-		-		-	**(185,230)**
Long-term debt		(456,243)		(292,454)		(7,652,156)		-	**(8,400,853)**
Net exposure		(1,175,476)		641,329		(7,587,597)		1,243,671	**(6,878,073)**
5% strengthening USD vs. CAD:									
Impact on profit (loss)			$	32,066	$	379,380			**$ 411,446**

The calculations above are based on the Group's statement of financial position exposure at March 31, 2018.

The Group is exposed to interest rate risk on its credit facility and long-term debt due to the interest rate on these facilities being variable. The Group does not enter into derivative contracts to manage this risk.

The table below summarizes the quantitative data about the Group's exposure to interest rate risk:

Interest rate risk		December 31, 2017		December 31, 2016
Floating instruments	**$**	**8,207,865**	$	8,400,853
Average balance		**8,304,359**		8,646,707
+1%		**83,000**		86,500
-1%	**$**	**(83,000)**	$	(86,500)

Disclosure of Outstanding Share Data

The following table sets forth the Company's share capital data as at May 23, 2018, March 31, 2018 and December 31, 2017. Each stock option and each agents' warrant entitle the holder thereof to purchase one common share of the Company.

	May 23, 2018	March 31, 2018	December 31, 2017
Common shares, basic	5,996,871	5,996,871	5,954,377
Contingent common shares[1]	219,999	219,999	219,999
Common shares issued	6,216,870	6,216,870	6,174,376
Stock options outstanding	482,000	482,000	506,000
Agents' warrants outstanding	19,203	52,119	53,863
Common shares, fully diluted	6,718,073	6,750,989	6,734,239

Notes:

[1] Further detailed in the Unicast Acquisition section above

Please refer to the financial statements of the Group for a detailed listing of all share issuances for the three-month period ended March 31, 2018.

Escrowed Shares

As at March 31, 2018, there were 274,998 shares in escrow (December 31, 2017 – 274,998) relating to the Company's acquisition of Unicast, of which 219,999 shares are Contingent Shares. The release dates for the remaining escrowed stock are, as follows:

- 91,666 to be released on June 23, 2018
- 183,332 to be released on June 23, 2019

Subsequent Event

See "Proposed Transactions" above.

Outlook

Acquisition Strategy

The Company has continued to execute on its acquisition strategy in recent months. As noted in "Proposed Transactions", subsequent to the period end, the Company has entered into two share purchase agreements. The Company anticipates closing both of these transactions in the second quarter and working to integrate the operations into the Decisive group. These transactions serve to further diversify DDC, significantly expand our manufacturing customer base, and strategically strengthen our product offerings. While DDC is still actively seeking new acquisitions, it is likely this pace will slow while the focus is placed on closing and integrating these companies.

Market Conditions – Blaze King

Blaze King saw continued demand in the first three months of 2018 and recorded approximately 8.5% more in sales year-over-year.

Blaze King has a number of projects currently being developed in its R&D facilities in both Walla Walla, Washington and Penticton, British Columbia. Projects nearing completion include a new wood freestanding stove named "BX24 Boxer" and a new zero clearance gas fireplace named Clarity 26ZC. Blaze King finalized the certification process for its BX24 Boxer freestanding woodstove in Q3 of 2017. This modern looking stove, featuring a large 'wide screen' glass door and wood storage, is now in production and began shipping to customers in February of 2018. Blaze King is currently working on its first gas fireplace insert, the Clarity 31 Insert. Blaze King expects to have this gas insert ready for production in the summer of 2018.

Management of Blaze King believes that the Blaze King brand has significant opportunities for growth in both the wood and gas stove sectors of the hearth products industry. Blaze King's distribution network in eastern Canada and the northeastern United States is now established and it is anticipated by management that this will lead to Blaze King increasing its share of the wood stove market in these areas. There are also market opportunities for Blaze King's products in Europe, New Zealand and Australia. Consumers in these markets have inquired in the past as to the availability of Blaze King's products in their respective markets. The major driver of these inquiries is Blaze King's long and efficient burn times created by its catalytic technology. Management of Blaze King believes that there is no manufacturer in these markets that utilizes such catalytic technology. In December 2017, Blaze King received regulatory approval to sell certain of its product in New Zealand and shipped its first container of 74 stoves shortly thereafter.

The second offering in the Blaze King gas line up, the Clarity 2118 Gas fireplace, has been tested and approved and is expected to be ready for sale in Q2 2018.

At the Hearth Products Association show in March of 2018, Blaze King displayed prototypes of the new Clarity 31 gas insert and the new Clarity 4416 linear gas fireplace. These new products will further deepen the gas offering from Blaze King towards the end of 2018.

Blaze King will use its existing dealer and distribution network to achieve sales growth in this segment. These new sales are part of an overall growth strategy to go beyond the core wood business.

After two years of rigorous in-house testing, the Sirocco 30 unit passed the ULEB (Ultra-Low Emission Burners) test in Christchurch, New Zealand during Q2. Standards were set at a maximum of 0.5 grams of emissions per kilogram of wood burned, and the Sirocco came in at 0.36 grams of emissions per kilogram of wood burned. Final approvals were received and the first orders shipped in December 2017. This marks a significant step forward for potential sales increases in a previously untapped market.

Market Conditions – Unicast

Effective January 1st, 2018, Devin Mintz took over as President of Unicast. Also in January, Unicast added Ron Birnie-Browne to the team as Vice President of Sales and Engineering. With this addition, Unicast will look to expand into new non-traditional oil and gas markets, as well as accessing new markets and opportunities for Unicast products in the Middle East.

The market for Unicast's wear parts continues to be buoyant as the economy continues to grow in the United States, Canada, and other markets that Unicast serves. Increased infrastructure spending has caused continued upward demand on the cement industry. Additionally, commodity prices have strengthened and new mines are opening across North America and Central and South America. Unicast has continued to introduce new products and to grow its product line in response to customer demands.

Unicast is also seeing increasing demand from non-traditional markets such as Latin America, Australia and the Philippines, and in response, Unicast completed its first order for a new Australian customer in the first quarter of 2018, and has several pending orders from its new Australian sales leads. This represents a new market for Unicast and an area for potential growth.

Suppliers in China have been impacted by the pollution controls and inspections implemented by the Chinese government. Consistent with many companies that utilize factories in China, emissions inspections and shutdowns have resulted in late deliveries to customers. Unicast management continues to manage supplier risk through the use of secondary vendors to meet demand with sufficient time to prevent any major delays.

Unicast is currently developing and testing two new metallurgical products that will be incorporated in various product lines. The products are currently undergoing field testing with select customers, with results expected by late 2018.

Conclusion

DDC management continues to maintain a positive outlook for the Group. Management believes that the Group is well positioned for future growth, and is continually looking for further acquisitions to bolster diversity, which adds strength and resilience to operations. Management believes that continuing to follow a balanced and disciplined acquisition approach is the best path to generating shareholder value.

Management remains confident in its strategic and operational plans and in its seasoned leadership. DDC is committed to enhancing customer service in both subsidiaries and growing the sales teams to accommodate a plan of steady growth. The Company continues to develop and expand its network of referral sources that regularly present it with potential acquisitions. DDC management also independently assesses certain markets and regions to identify potential targets. While the pipeline of potential acquisitions brought to the Company is considered strong, Decisive is disciplined in the investment choices it makes as acquisitions must adhere to Decisive's investment parameters. Therefore, there can be no assurance target companies meeting management's standards will be identified.

Further Information

Additional information about the Company is available at the Canadian disclosure website www.sedar.com, or on the Company's website at www.decisivedividend.com.