Management's Discussion and Analysis of



For the six months ended June 30, 2021

## **Corporate Overview**

Decisive Dividend Corporation ("Decisive" or the "Company") was established to acquire a growing stable of successful manufacturing companies for the long term that provide steady and growing dividend payments to its shareholders. To date, the Company has completed the acquisition of five manufacturing companies.

The objectives of the Company are:

- (i) To provide long-term, sustainable and growing dividends to Shareholders by acquiring profitable, well-established, high quality manufacturing companies (with a sustainable competitive advantage and a focus on non-discretionary products) and providing oversight to ensure sound business operations and appropriate expansion strategies are executed;
- (ii) To maximize share value through on-going active monitoring and active organic growth of its operating subsidiaries; and
- (iii) To continue to acquire additional companies or businesses, in order to expand and diversify the Company's investments.

The Company was incorporated under the *Business Corporations Act* (British Columbia) on October 2, 2012 and is listed on the TSX Venture Exchange, trading under the symbol "DE". The head office of the Company is located in Kelowna, British Columbia. The principal wholly-owned operating subsidiaries of the Company are as follows:

- Valley Comfort Systems Inc. and its wholly-owned subsidiary Blaze King Industries Inc.;
   collectively referred to herein as "Blaze King"; acquired in February 2015.
- Unicast Inc. ("Unicast"); acquired in June 2016.
- Slimline Manufacturing Ltd. ("Slimline"); acquired in May 2018.
- Hawk Machine Works Ltd. ("Hawk"); acquired in June 2018.
- Northside Industries Inc. ("Northside"); acquired in August 2019.

### **Preface**

This Management's Discussion and Analysis ("MD&A") focuses on key items from the unaudited interim condensed consolidated financial statements of Decisive for the three and six months ended June 30, 2021 and 2020. The condensed consolidated financial statements of the Company have been prepared in accordance with International Accounting Standard 34, Interim Financial Reporting. All amounts are expressed in Canadian dollars unless otherwise noted. This discussion should not be considered all-inclusive as it excludes changes that may occur in general economic, political and environmental conditions. Additionally, other matters may occur which could affect the Company in the future.

This MD&A should be read in conjunction with the Company's unaudited interim condensed consolidated financial statements and the related notes for the period ended June 30, 2021, the annual audited consolidated financial statements and the related notes for the year ended December 31, 2020, the annual MD&A for the year ended December 31, 2020, the unaudited interim condensed consolidated financial statements for the period ended June 30, 2020, as well as the Cautionary Statement Regarding Forward-Looking Information and Statements in this MD&A. This MD&A covers the six months ended June 30, 2021 and the subsequent period up to the date of filing. In this MD&A, the Company and its subsidiaries, collectively, are referred to as the "Group".

Additional information regarding the Company, including the Company's Annual Information Form, is available on SEDAR at <a href="https://www.sedar.com">www.sedar.com</a>, or on the Company's website at <a href="https://www.decisivedividend.com">www.decisivedividend.com</a>.

This MD&A was prepared effective August 12, 2021.

### **Non-IFRS Measures**

In this MD&A, reference is made to the measures "EBITDA" and "Adjusted EBITDA", which is believed to be meaningful in the assessment of the Company's performance.

- "EBITDA" is defined as earnings before finance costs, income taxes, depreciation and amortization.
- "Adjusted EBITDA" is defined as earnings before finance costs, income taxes, depreciation, amortization, foreign exchange gains or losses, other non-cash items such as gains or losses recognized on the fair value of contingent consideration items, asset impairment and restructuring costs, and any unusual non-operating one-time items such as acquisition costs.

Set forth below are descriptions of the financial items that have been excluded from profit or loss to calculate "EBITDA" and "Adjusted EBITDA" and the material limitations associated with using these non-IFRS financial measures as compared to profit or loss:

### Exclusions re: EBITDA and Adjusted EBITDA

- The amount of interest expense incurred, or interest income generated, may be useful for investors to
  consider and may result in current cash inflows or outflows. However, management does not consider
  the amount of interest expense or interest income to be a representative component of the day-to-day
  operating performance of the Company.
- Depreciation and amortization expense may be useful for investors to consider because it generally represents the wear and tear on the property and equipment used in the Company's operations. However, management does not believe these charges necessarily reflect the current and ongoing cash charges related to the Company's operating costs as they also include expenses related to the amortization of the fair value of intangible assets acquired in business combinations.

## Exclusions re: Adjusted EBITDA

- Acquisition costs are non-operating expenses that can affect costs with respect to planned and completed acquisitions. While a necessary expense as part of an acquisition, the magnitude and timing of these items may vary significantly depending upon the acquisition. As such, management does not consider acquisition costs incurred to be a representative component of the day-to-day operating performance of the Company.
- Additionally, management does not consider foreign exchange gains or losses to be a representative component of the day-to-day operating performance of the Company.
- Manufacturing costs include non-cash charges to expense the fair value increment of acquired inventories sold in the period that were originally valued as part of the initial purchase in a business acquisition, inventory write downs, and allowances for inventory obsolescence. Management does not consider these non-cash charges to be a representative component of the day-to-day operating performance of the Company.
- Similarly, goodwill impairment losses and gains or losses recognized on fair value adjustments of
  contingent consideration liabilities are non-cash items that management does not consider to be a
  representative component of the day-to-day operating performance of the Company.
- Share-based compensation may be useful for investors to consider because it is an estimate of the
  non-cash component of compensation received by the Company's directors, officers and employees.
  Management does not consider these non-cash charges to be a representative component of the
  day-to-day operating performance of the Company as the decisions that gave rise to these expenses
  were not made to increase revenue in a particular period, but were made for the Company's longterm benefit over multiple periods.

While EBITDA and Adjusted EBITDA are used by management of the Company to assess the historical financial performance of the Company and its businesses, as applicable, readers are cautioned that:

- Non-IFRS financial measures, such as EBITDA and Adjusted EBITDA, are not recognized financial measures under IFRS;
- The Company's method of calculating Non-IFRS financial measures, such as EBITDA and Adjusted EBITDA, may differ from that of other corporations or entities and therefore may not be directly comparable to measures utilized by other corporations or entities;
- In the future, the Company may disclose different non-IFRS financial measures in order to help its investors more meaningfully evaluate and compare future results of operations to previously reported results of operations.
- Non-IFRS financial measures, such as EBITDA and Adjusted EBITDA, should not be viewed as an alternative to measures that are recognized under IFRS such as net income or cash from operating activities; and
- A reader should not place undue reliance on any Non-IFRS financial measures.

For a reconciliation of a Non-IFRS financial measure to its most relevant IFRS measure, see "Overall Performance – Financial Highlights" in this MD&A.

# **Forward Looking Statements**

Certain statements in this report constitute forward-looking information and forward-looking statements. All statements other than statements of historical fact contained in this report are forward-looking statements, including, without limitation, statements regarding the future financial position, operations, business strategy, future acquisitions, and the potential impact of completed acquisitions on the operations, financial condition, capital resources and business of the Company and its subsidiaries, the Company's policy with respect to the amount and/or frequency of dividends, if any, budgets, forecasts, litigation, projected costs and plans and objectives of or involving the Company and/or its subsidiaries. Readers can identify many of these forward-looking statements by looking for words such as "believes", "expects", "will", "may", "intends", "projects", "anticipates", "plans", "estimates", "continues" and similar words or the negative and grammatical variations thereof.

Forward-looking statements are necessarily based upon a number of expectations or assumptions that, while considered reasonable by management at the time the statements are made, are inherently subject to significant business, economic and competitive risks, uncertainties and contingencies, many of which are beyond the Company's control and many of which are subject to change. Readers are cautioned to not place undue reliance on forward-looking statements which only speak as to the date they are made. Although management believes that the expectations and assumptions underlying such forward-looking statements are reasonable, there can be no assurance that such expectations or assumptions will prove to be correct. A number of factors could cause actual future results, performance, achievements and developments of the Company to differ materially from anticipated results, performance, achievements and developments expressed or implied by such forward-looking statements. Such factors include, but are not limited to risks relating to: general economic conditions; pandemic; competition; government regulation; environmental regulation; access to capital; market trends and innovation; climate risk; general uninsured losses; risk related to acquisitions; dependence on customers, distributors and strategic relationships; supply and cost of raw materials and purchased parts; operational performance and growth; implementation of the growth strategy; product liability and warranty claims; litigation; reliance on technology and intellectual property risks; availability of future financing; interest rates and debt financing; income tax matters; foreign exchange; dividends; trading volatility of common shares; dilution risk; reliance on management and key personnel; employee and labour relations; conflicts of interest; information technology; potential failure to achieve synergies and customer concentration risk.

Assumptions about the performance of the businesses of the Company are considered in setting the business plan and financial targets for the Company and its businesses. Key assumptions include assumptions relating to the demand for products and services of the businesses of the Company and relating to the Canadian and other markets in which the businesses are active. Should one or more of the risks materialize or the assumptions prove incorrect, actual results, performance or achievements of the Group may vary materially from those described in forward-looking statements.

All forward-looking statements contained herein are expressly qualified in their entirety by this cautionary statement. Except as required by law, the Company disclaims any obligation to update any forward-looking information or forward-looking statements to reflect future events or results or otherwise.

## **Overall Performance**

## Financial Highlights

The financial results of the Group for the periods indicated below are, as follows:

FINANCIAL PERFORMANCE (Stated in thousands of dollars, except per share an	nounts)							
(Stated III thousands of donars, except per share an	,	r the three	month	ns ended	F	or the six n	nonth	s ended
June 30,		2021		2020		2021		2020
Sales	\$	14.194	\$	8.874	\$	28,139	\$	21,820
Gross profit		5,312		4,279	-	10,469		8,960
Gross profit %		37%		48%		37%		41%
Adjusted EBITDA <sup>1</sup>		2,564		1,973		4,729		3,625
Per share basic		0.22		0.17		0.40		0.31
Profit (loss) before tax		877		135		1,362		(785)
Profit (loss)		597		4		875		(1,083)
Per share basic		0.05		_		0.07		(0.09)
Per share diluted		0.05		_		0.07		n/a
Dividends declared		714		_		714		1,037
Per share basic		0.06		_		0.06		0.09

<sup>&</sup>lt;sup>1</sup> – see IFRS measurement to non-IFRS measurement reconciliation table below.

FINANCIAL POSITION			
(Stated in thousands of dollars)	June 30,	Dece	ember 31,
	2021		2020
Working capital	\$ 10,658	\$	9,879
Property and equipment	8,037		7,535
Total assets	57,279		56,385
Long-term debt, excluding debt issuance costs	20,945		21,109
Equity	22,203		21,268
Share Information (000s)			
Common shares issued and outstanding	11,959		11,633

The non-IFRS measures referenced in the table above reconcile to the IFRS measures reported in the Company's consolidated financial statements as follows:

(Stated in thousands of dollars)								
	Fo	r the three	month	ns ended	F	or the six n	nonth	s ended
June 30,		2021		2020		2021		2020
Profit (loss) for the period	\$	597	\$	4	\$	875	\$	(1,083)
Add:								
Financing costs		530		528		1,050		1,104
Income tax expense		280		131		487		298
Amortization and depreciation		891		991		1,776		1,962
EBITDA		2,298		1,654		4,188		2,281
Add (deduct):								
Goodwill impairment losses		-		_		-		1,368
Share-based compensation expense		64		62		218		202
Foreign exchange expense (income)		207		260		341		(207)
Interest and other income		(5)		(3)		(3)		(12)
Gain on sale of equipment		-		-		(15)		(7)
Adjusted EBITDA		2,564		1,973		4,729		3,625

#### Discussion of Overall Performance

## Q2 Consolidated Financial Highlights

Sales for the second quarter increased to \$14.2 million from \$8.9 million in Q2 2020. The overall increase was driven by Blaze King and the component manufacturing segment businesses. The 79% increase in Blaze King sales reflects their improved market share, after new United States Environmental Protection Agency ("EPA") regulations took effect in May 2020, and increased demand for its products. The component manufacturing businesses each experienced a dramatic increase in customer demand relative to Q2 2020, when the onset of the COVID-19 pandemic limited sales in that quarter. Slimline sales in the quarter were consistent compared to Q2 2020, as increases in agricultural sprayer sales largely offset decreases in wastewater evaporator sales.

Overall gross profit was \$5.3 million in Q2 2021, an increase of \$1.0 million, or 24%, relative to Q2 2020, driven by the increase in overall sales. Gross profit percentages decreased in Q2 2021 compared to Q2 2020. This was driven by a change in sales mix relative to Q2 2020, a lower exchange rate on United States dollar denominated sales, and supply chain and labour availability challenges, which resulted in material, freight, and labour cost increases. The supply chain and labour availability challenges especially impacted the component manufacturing segment businesses, as their customer demand increased rapidly during a period of global increases to input costs and a shortage of skilled labour.

During the quarter, certain businesses in the Group were eligible to receive amounts under the Canada Emergency Wage Subsidy ("CEWS") and Canada Emergency Rent Subsidy ("CERS") programs. In Q2 2021, the Group received an aggregate of \$1.6 million (Q2 2020 - \$1.3 million) from the CEWS and CERS programs. In addition, Blaze King's \$0.2 million paycheck protection program loan was forgiven in Q2 2021. Of the subsidy amounts received, 56% (Q2 2020 - 50%) was included as a reduction in manufacturing costs and 44% (Q2 2020 - 50%) was included as a reduction in operating expenses.

Overall operating expenses increased from \$3.9 million in Q2 2020 to \$4.2 million in Q2 2021. The increase was primarily a result of increased selling costs associated with the increase in overall sales, and increases in short-term incentive accruals in the finished product segment based on that segment's strong performance in the first half of the year.

Adjusted EBITDA for the first quarter of 2021 was \$2.6 million, a \$0.6 million increase compared to Q2 2020. The overall increase in Adjusted EBITDA was primarily driven by the increase in sales and gross profit noted above, as well as the impact of subsidies received in the respective periods.

Consolidated net profit in the quarter was \$0.6 million, or \$0.05 per share, an increase of \$0.6 million, or \$0.05 per share, compared to Q2 2020.

## Year-to-Date Consolidated Financial Highlights

Sales for the first half of 2021 increased to \$28.1 million from \$21.8 million in the first six months of 2020. The increase was primarily a result of an 81% increase in the number of Blaze King units sold, which reflects strong demand for their products and their increased market share after new EPA regulations took effect in May 2020. Unicast and Northside also contributed to the overall sales increase, as demand levels in these businesses have increased considerably after several periods of relatively low demand levels driven in part by the effects of the COVID-19 pandemic.

The overall sales increase led to an overall gross profit increase of \$1.5 million, or 17% in the first half of 2021 compared to the same period in 2020. Gross profit percentages decreased to 37% from 41% in the same respective periods. The decline in gross profit percentages was driven by a change in sales mix relative to the first half of 2020, a lower exchange rate on United States dollar denominated sales, and supply chain and labour availability challenges, which resulted in material, freight, and labour cost increases.

The Group received \$2.2 million in subsidies from the CEWS, CERS and paycheck protection programs in the first half of 2021 (2020 - \$1.3 million). Of the subsidy amounts received, 57% (2020 - 50%) was included as a reduction in manufacturing costs and 43% (2020 - 50%) was included as a reduction in operating expenses.

Adjusted EBITDA for the first half of 2021 was \$4.7 million, a \$1.1 million, or 30%, increase compared to the first half of 2020. The overall increase in Adjusted EBITDA was primarily driven by the increase in sales and gross profit noted above, and the impact of subsidies received in the respective periods.

Other items affecting profit (loss) between the first half of 2021 and 2020 included a \$1.4 million non-cash impairment loss recorded against Hawk's goodwill in Q1 2020. The Q1 2020 goodwill impairment loss was triggered by the onset of the worldwide COVID-19 pandemic and significant decline in global oil prices, and the effect of these events on expected oil and gas activity in Western Canada at that time. Foreign exchange gains and losses also impacted overall profit differences between the first half of 2021 and the first half of 2020. In the first six months of 2021, the Group recorded \$0.3 million in foreign exchange losses based on more than a \$0.03 decrease in the value of the United States dollar, relative to the Canadian dollar in the period. The first half 2020 foreign exchange gains of \$0.2 million were a result of the \$0.06 increase in the value of the United States dollar, relative to the Canadian dollar.

Consolidated net profit in the first half of 2021 was \$0.9 million, or \$0.07 per share, an increase of \$2.0 million, or \$0.16 per share, compared to the first half of 2020.

## Outlook

A key aspect of Decisive's business model is diversification. The operations of the Company's operating subsidiaries are diversified in terms of the industries, customers, and geographies they serve. The value of this diversification has been exhibited throughout the first half of the year, as robust demand for both Blaze King and Slimline products has afforded Hawk, Northside, and Unicast time for demand to return to more normalized levels.

That return in demand levels accelerated through the second quarter of 2021, and with that, each of the portfolio businesses began experiencing supply chain and labour availability challenges to varying degrees. These challenges especially impacted the component manufacturing segment businesses, as their customer demand increased rapidly during a period of global increases to input costs and a shortage of skilled labour. Initial investments have been made toward increasing production capacity and improving operational efficiency, with \$0.7 million in equipment purchased for Blaze King and \$0.2 million in equipment purchased for Northside. Further productivity and automation initiatives are being explored to help mitigate the effect of cost increases and labour shortages, meet the expected future demand levels of the Group's customers, and capitalize on future market expansion opportunities. Further commentary surrounding the outlook for each of the businesses in the Group is provided in the MD&A under the headings "Finished Product Segment Industry Trends and Outlook" and "Component Manufacturing Segment Industry Trends and Outlook".

Decisive continues to be vigilant with respect to COVID-19 safety protocols and each of its operating subsidiaries continue to follow the recommendations of health authorities in order to safeguard their businesses, their workforces, and their customers. Given the continuing uncertainty surrounding the overall economy, the timing of recoveries in certain sectors, the efficacy of COVID-19 vaccines, and the potential impact or severity of COVID-19 variants, Decisive intends to continue to manage itself with an abundance of caution as the world continues to emerge from one of the most challenging business environments in history. This remains important especially as the various subsidy programs offered by the governments of Canada and the United States begin to reduce in size and scope. Since the onset of the COVID-19 pandemic, these subsidies have served to offset sales decreases that have occurred by reducing cash outlays on wage and rent related expenses. The uncertainty surrounding the availability and magnitude of future subsidies heightens the risk of the impact that a COVID-19 resurgence could have on the Company.

Management remains confident in its long-term strategic and operational plans. The Company's senior leadership is encouraged about the long-term business prospects of each of its subsidiaries and believes that the Group is well positioned for future growth. Based on results to date in 2021, as well as management's assessment of Decisive's improving prospects, the Company has increased its monthly dividend to \$0.025 per share effective September 2021. This increase is the latest step towards returning the dividend to pre-pandemic levels and is consistent with Decisive's objective of providing shareholders with long-term, sustainable, and growing dividends.

Management is also confident that its disciplined acquisition approach is the best path to generating shareholder value in the long term. Decisive continues to build its acquisition prospect pipeline by identifying and evaluating potential acquisitions which, if completed, will bolster its diversity and add strength and resilience to operations. However, there can be no assurance that target companies identified from time to time will meet Decisive's acquisition criteria or that Decisive will successfully acquire identified target companies that meet such criteria. In addition, given the significant impact that COVID-19 has had on financial markets and the global economy, capital availability may be constrained in the near-term. Management believes that the balance sheet strength and flexibility gained over the last year has the Company well positioned to take advantage of potential opportunities as they arise.

# **Summary of Quarterly Results**

The Group's interim results are impacted by seasonality factors primarily driven by weather patterns in North America, including the impact on heating and planting and harvesting seasons, as well as the timing of ground freeze and thaw in Western Canada and the effect thereof on the oil and gas industry. Blaze King's business historically experiences lower demand in the first and second quarters of the calendar year, Slimline's business historically experiences lower demand in the third and fourth quarters and Hawk's business historically experiences lower demand in the second quarter. Seasonality does not have a significant impact on the Unicast or Northside businesses. In each subsidiary, there are substantial fixed costs that do not meaningfully fluctuate with product demand in the short-term.

QUARTERLY PERFORMANCE					
(Stated in thousands of dollars, except per share a	mounts)				
		Q2 2021	Q1 2021	Q4 2020	Q3 2020
Sales	\$	14,194	\$ 13,945	\$ 14,815	\$ 11,823
Gross profit		5,312	5,157	4,365	5,098
Gross profit %		37%	37%	29%	43%
Adjusted EBITDA <sup>1</sup>		2,564	2,165	1,985	2,452
Per share basic		0.22	0.18	0.17	0.21
Profit (loss) before tax		877	485	(11)	636
Profit (loss)		597	278	(26)	375
Per share basic		0.05	0.02	` -	0.03
Per share diluted		0.05	0.02	n/a	0.03
		Q2 2020	Q1 2020	Q4 2019	Q3 2019
Sales		8,874	12,945	14,265	12,122
Gross profit		4,279	4,680	4,889	4,770
Gross profit %		48%	36%	34%	39%
Adjusted EBITDA <sup>1</sup>		1,973	1,653	2,199	1,909
Per share basic		0.17	0.14	0.19	0.17
Profit (loss) before tax		135	(921)	329	447
Profit (loss)		4	(1,088)	456	268
Per share basic		_	(0.09)	0.04	0.02
Per share diluted		_	n/a	0.04	0.02

<sup>&</sup>lt;sup>1</sup> – see IFRS measurement to non-IFRS measurement reconciliation table below.

The non-IFRS measures referenced in the table above reconcile to the IFRS measures reported in the Company's consolidated financial statements as follows:

(Stated in thousands of dollars)				
	Q2 2021	Q1 2021	Q4 2020	Q3 2020
Profit (loss) for the period	\$ 597	\$ 278	\$ (26)	\$ 375
Add:				
Financing costs	530	521	549	536
Income tax expense	280	207	16	261
Amortization and depreciation	891	884	990	953
EBITDA	2,298	1,890	1,529	2,125
Add (deduct):				
Inventory fair value adjustments and write downs	-	-	586	-
Share-based compensation expense	64	154	56	185
Foreign exchange expense	207	134	421	208
Interest and other expense (income)	(5)	1	(607)	(2)
Gain on sale of equipment	-	(14)	-	(64)
Adjusted EBITDA	2,564	2,165	1,985	2,452
	Q2 2020	Q1 2020	Q4 2019	Q3 2019
Profit (loss) for the period	\$ 4	\$ (1,088)	\$ 456	\$ 268
Add:				
Financing costs	528	576	570	461
Income tax expense	131	167	(127)	179
Amortization and depreciation	991	971	919	725
EBITDA	1,654	626	1,818	1,633
Add (deduct):				
Acquisition costs	-	-	-	284
Goodwill impairment losses	-	1,368	-	-
Inventory fair value adjustments and write downs	-	-	191	-
Share-based compensation expense	62	140	47	64
Foreign exchange expense (income)	260	(466)	117	(47)
Interest and other expense (income)	(3)	(8)	26	(2)
Gain on sale of equipment	-	(7)	-	(23)
Adjusted EBITDA	1,973	1,653	2,199	1,909

### Discussion of Quarterly Performance

In addition to the effects of seasonality as described above, the variation in the Group's results on a quarterly basis are as follows:

### Q2 2021 Consolidated Financial Highlights

For the discussion of Q2 results see "Overall Performance" earlier in this MD&A.

## Q1 2021 Consolidated Financial Highlights

Sales for the first quarter of 2021 increased to \$13.9 million from \$12.9 million in Q1 2020. The overall increase was driven by Blaze King and reflects their increased market share after new EPA regulations took effect in May 2020. Q1 2021 sales for Blaze King increased 83% compared to Q1 2020, which more than offset the 34% decrease in Hawk sales relative to Q1 2020. Sales for the other subsidiaries in the quarter were more consistent compared to Q1 2020.

Overall gross profit was \$5.2 million in Q1 2021, an increase of \$0.5 million, or 10%, relative to Q1 2020, driven by the increase in overall sales.

In Q1 2021, the Group received an aggregate of \$0.4 million from the CEWS and CERS programs, which partially mitigated the impact COVID-19 had on certain businesses in the Group. Of the CEWS and CERS amounts received, 63% was included as a reduction in manufacturing costs and 37% was included as a reduction in operating expenses.

Adjusted EBITDA for the first quarter of 2021 was \$2.2 million, a \$0.5 million increase compared to Q1 2020. The overall increase in Adjusted EBITDA was primarily driven by the increase in sales and gross profit noted above.

Other items affecting profit (loss) between the first quarters of 2021 and 2020 included a \$1.4 million non-cash impairment loss recorded against Hawk's goodwill in Q1 2020. The Q1 2020 goodwill impairment loss was triggered by the onset of the worldwide COVID-19 pandemic and significant decline in global oil prices, and the effect of these events on expected oil and gas activity in Western Canada at that time. Foreign exchange gains and losses also impacted overall profit differences between Q1 2021 and Q1 2020. In Q1 2021, the Group recorded \$0.1 million in foreign exchange losses for the quarter based on a \$0.02 decrease in the value of the United States dollar, relative to the Canadian dollar in the quarter. The Q1 2020 foreign exchange gains of \$0.5 million were a result of the \$0.12 decrease in the value of the United States dollar, relative to the Canadian dollar, in the first three months of 2020.

Consolidated net profit in the quarter was \$0.3 million, or \$0.02 per share, an increase of \$1.4 million, or \$0.11 per share, compared to Q1 2020.

### Q4 2020 Consolidated Financial Highlights

Sales for the fourth quarter of 2020 increased to \$14.8 million from \$14.3 million in Q4 2019. The overall increase was driven by Blaze King and reflects their increased market share after new EPA regulations took effect in May 2020. Q4 sales for Blaze King increased 37% compared to last year, which more than offset the 40% decrease in Hawk sales relative to Q4 2019, as persisting low oil prices reduced demand for Hawk's products. Sales for the other subsidiaries in the quarter were more consistent compared to Q4 2019.

Overall gross profit was \$4.4 million in Q4 2020, a decrease of \$0.5 million, or 10%, relative to Q4 2019. The aggregate \$1.2 million in inventory obsolescence and fair value provisions, bad debt, and other provisions incurred in Q4 2020 in the component manufacturing segment, negatively impacted overall gross profit and Adjusted EBITDA in the quarter.

In Q4 2020, the Group received \$0.7 million from the CEWS program, which partially mitigated the impact COVID-19 had on the Group. Of the CEWS amounts received, 65% was included as a reduction in manufacturing wages and 35% was included as a reduction in administrative wages.

Adjusted EBITDA for the fourth quarter was \$2.0 million, a \$0.2 million decrease compared to Q4 2019. The overall decrease in Adjusted EBITDA was primarily driven by the decrease in gross profit and the above noted provisions incurred in the fourth quarter that impacted Adjusted EBITDA.

The above noted provisions incurred in Q4 2020 also contributed to the \$0.5 million decrease in overall profit relative to Q4 2019.

Other items affecting profit (loss) between the fourth quarters of 2020 and 2019 included a \$0.6 million gain on the adjustment to the estimated fair value of the contingent consideration originally recorded in connection with the acquisition of Northside in 2019. The purchase price for Northside included consideration contingent on Northside meeting certain earnings targets over the first three years post-acquisition, which was reduced effective December 31, 2020. The reduction was included in interest and other income in Q4 2020. Foreign exchange gains and losses also impacted overall profit differences between Q4 2020 and Q4 2019. In Q4 2020, the Group recorded \$0.4 million in foreign exchange losses

for the quarter based on a \$0.06 decrease in the value of the United States dollar, relative to the Canadian dollar in the quarter. The Q4 2019 foreign exchange losses of \$0.1 million were a result of the \$0.02 decrease in the value of the United States dollar, relative to the Canadian dollar, in the last three months of 2019.

## Q3 2020 Consolidated Financial Highlights

Both businesses in the finished product segment, Blaze King and Slimline, realized significant increases in sales in the quarter relative to Q3 2019, as demand for their products has remained robust amid the COVID-19 economic backdrop. Conversely, the collapse in oil prices has resulted in limited spending by exploration and production companies and led to decreased demand for Hawk's products relative to Q3 2019. The decreased demand for Hawk reduced overall sales in the third quarter to \$11.8 million from \$12.1 million in Q3 2019. Despite the ongoing effects of COVID-19, sales for the other two businesses in the component manufacturing segment, Unicast and Northside, remained relatively consistent compared to Q3 2019.

In Q3 2020, the Group received \$1.4 million from the CEWS program, which partially mitigated the impact COVID-19 had on the Group. Of the CEWS amounts received, approximately 50% was included as a reduction in manufacturing wages and 50% was included as a reduction in administrative wages.

Overall gross profit increased by \$0.3 million, or 7%, and gross profit percentages increased to 43% from 39% in Q3 2020 relative to Q3 2019 despite the decrease in sales over the same periods. The increase was primarily a result of pricing increases and a stronger sales mix in the finished product segment, the impact of CEWS, and cost containment initiatives.

Adjusted EBITDA for the third quarter was \$2.5 million, a \$0.6 million, or 29%, increase compared to Q3 2019. The overall increase in Adjusted EBITDA was primarily driven by the strong operating performance in the finished product segment in the quarter.

Foreign exchange losses also impacted overall profit differences between Q3 2020 and Q3 2019. In Q3 2020, the Group recorded \$0.2 million in foreign exchange losses for the quarter based on a \$0.03 decrease in the value of the United States dollar, relative to the Canadian dollar in the quarter. Foreign exchange did not have a significant effect on overall profit in Q3 2019.

Consolidated net profit in the quarter was \$0.4 million, or \$0.03 per share, an increase of \$0.1 million, or \$0.01 per share, compared to Q3 2019.

## **Segment Overview and Performance**

Decisive's overall business is conducted through three operating segments comprised of finished product; component manufacturing; and head office. An overview of these segments and the businesses within each segment is set forth below.

## Finished Product Segment Overview

The finished product segment manufactures and sells products that are purchased and used by end customers as designed. Within the finished product segment, there are two separate businesses: Blaze King and Slimline.

### Blaze King

The Company acquired Blaze King in February 2015. The business of Blaze King is producing and selling high-quality, high-efficiency wood burning stoves, wood burning fireplace inserts, gas stoves, and gas fireplace inserts. All of its products are manufactured in its premises in Penticton, British Columbia and Walla Walla, Washington. Blaze King has been operating since 1977, and its hearth products are sold worldwide. Blaze King's wood burning stoves and inserts are recognized as some of the longest-burning and most efficient in the hearth market. Blaze King management believes that its products have

developed a strong reputation for quality. These factors have helped build the Blaze King brand and reputation, which drives sales through dealer and customer loyalty. Blaze King has a growing distribution base that includes a large network of retailers and distributors across Canada, the United States and New Zealand.

## <u>Sli</u>mline

The Company acquired Slimline in May 2018. Slimline and predecessor companies have been manufacturing and selling air blast sprayers since 1948. The air blast sprayers are used primarily in the agricultural industry to apply treatments to crops such as apples, cherries, grapes, almonds, walnuts, oranges and peaches. Slimline also designs, manufactures and sells EcoMister evaporator systems primarily used in the mining, oil and gas, and waste management industries. In addition to its two main product lines, Slimline manufactures custom products and sells various sprayer, evaporator, and other industrial parts. Slimline's sprayers and evaporators utilize common technology including pumps and turbines. Slimline sells its sprayers under the name "Turbo Mist" which includes a heavy-duty series, a standard series, a cherry blower, a multi-row air blast sprayer and a rotomister sprayer used to combat insect plagues. Slimline's sprayers are primarily sold through its dealer network throughout Canada and the United States. Slimline's EcoMister evaporator division has been in operation since 1996. It produces an environmental and economical, patented, state of the art solution that meets specific customer needs in the elimination of wastewater. Slimline's evaporators are sold into markets throughout the world.

## Finished Product Segment Performance

(Stated in thousands of dollars)				
June 30,	2021	2020	2021	2020
Sales	\$ 7,955	\$ 5,580	\$ 15,130	\$ 10,862
Gross profit	3,648	2,991	6,951	5,403
Gross profit %	46%	54%	46%	50%
Profit	1,529	1,277	2,853	1,821
Add:				
Financing costs	43	36	83	72
Income tax expense	278	271	496	401
Amortization and depreciation	325	348	616	685
EBITDA	2,175	1,932	4,048	2,979
Add (deduct):				
Foreign exchange expense (income)	50	(22)	58	(78)
Interest and other income	(4)	` -	(5)	(3)
Gain on sale of equipment	-	-	(15)	(7)
Adjusted EBITDA	2,221	1,910	4,086	2,891

IFRS measurement to non-IFRS measurement reconciliation presented in the table above.

## Three Months Ended June 30, 2021

Overall sales for the segment in Q2 2021, increased by \$2.4 million, or 43%, relative to Q2 2020. The increase was primarily a result of Blaze King selling 79% more units in Q2 2021 than it did in Q2 2020, based on strong demand in the quarter which reflects Blaze King's increased market share after new EPA regulations took effect in May 2020. Slimline sales in the quarter were relatively consistent with Q2 2020, as increases in agricultural sprayer sales largely offset decreases in wastewater evaporator sales.

As a result of the increase in Blaze King sales, the segment generated a \$0.7 million, or 22%, increase in gross profit for the three-month period ended June 30, 2021 compared to the same period in 2020. Gross profit percentages decreased in Q2 2021 compared to Q2 2020. This was driven by a lower exchange rate on United States dollar denominated sales, supply chain challenges, which resulted in material, freight, and labour cost increases, and the effect of selling fewer higher margin evaporators in Slimline in Q2 2021 than in Q2 2020.

The businesses in this segment received \$0.5 million from the CEWS and CERS programs in Q2 2021 (Q2 2020 - \$0.5 million). In addition, Blaze King's \$0.2 million paycheck protection program loan was forgiven in Q2 2021. Of the subsidy amounts received, 46% (Q2 2020 - 49%) was included as a reduction in manufacturing wages and 54% (Q2 2020 - 51%) was included as a reduction in operating expenses.

The increase in gross profit was the primary driver for the \$0.3 million, or 16%, increase in segment Adjusted EBITDA to \$2.2 million in Q2 2021. Q2 2021 segment Adjusted EBITDA also included increased short-term incentive accruals in the finished product segment based on the strong operating performance of Blaze King and Slimline.

During the quarter, Blaze King purchased and installed a new fiber laser for \$0.7 million. This significant investment in new equipment in Q2 2021 is expected to increase production capacity to further take advantage of the increasing demand for its products.

### Six Months Ended June 30, 2021

Overall sales for the segment in the first half of 2021, increased by \$4.3 million, or 39%, relative to the first half of 2020. The increase was primarily a result of an 81% increase in the number of Blaze King units sold, which reflects Blaze King's increased market share over the last year and the strong demand for their products. First half sales for Slimline decreased 8% relative to the same period in 2020, as decreases in evaporator sales more than offset sales increases in the agricultural sprayer and parts divisions.

Overall gross profit increased by \$1.5 million, or 29%, in the first half of 2021, driven by the increase in Blaze King sales. The segment generated lower gross profit percentages in the first half of 2021 compared to the same period in 2020. This was driven by lower exchange rates on United States dollar denominated sales, supply chain challenges, which resulted in material, freight, and labour cost increases, as well as the effect of selling fewer higher margin evaporators in Slimline in the first half of 2021 than in the first half of 2020.

The businesses in this segment received \$0.8 million in subsidies from the CEWS, CERS and paycheck protection programs in the first half of 2021 (2020 - \$0.5 million). Of the subsidy amounts received, 44% (2020 - 49%) was included as a reduction in manufacturing wages and 56% (2020 - 51%) was included as a reduction in operating expenses.

The increase in sales and gross profit, resulted in a \$1.2 million, or 41%, increase in segment Adjusted EBITDA, which was \$4.1 million in the first half of 2021.

# Finished Product Segment Industry Trends and Outlook

#### Blaze King

Design trends for the hearth industry continue to evolve, and consumer tastes vary from region to region. Rural markets continue to favor traditional designs while urban areas tend to favor more modern designs. Eastern North American markets place more emphasis on cast iron surfaces while Western North American markets prefer steel finishes. Regional variances can also be seen in fuel choices: gas remains the most desirable fuel in urban areas as a plentiful supply is available, whereas wood remains the fuel choice in rural areas. Blaze King offers a wide variety of designs. Whether it is cast iron or steel including painted or enamel color finishes, modern or a traditional design, gas or wood, freestanding or insert, Blaze King has a model that will meet most regional preferences.

New EPA regulations that took effect in May 2020, pushed the wood burning stove industry to meet new stringent emissions levels of under 2.0 grams of particulate emissions per hour. As of the date of this MD&A, all of Blaze King's products meet the requirements of the EPA 2020 Regulations, and 10 of 12 (83%) product lines offered by Blaze King are more than 50% lower than the new maximum 2.0 grams of particulate emissions per hour limit. Of note, Blaze King's top selling King and Princess model woodstoves are listed first and second in North America in terms of efficiency by the EPA. This represents a significant achievement for Blaze King after investing over \$2 million in research and development over

the last four years. This investment well positioned Blaze King and has contributed to its increased market share over the last year. According to information published by the EPA, as of the date hereof compared to October 2019, the total number of wood stove manufacturers has declined by 45% and the total number of certified wood stove models has declined by 66%.

There are also market opportunities for Blaze King's wood products outside of North America and Blaze King has expanded into the New Zealand market. The New Zealand wood stove market is subject to the Ultra-Low Emission Burners ("ULEB") test which stipulate a maximum of 0.5 grams of emissions per kilogram of wood burned. Blaze King currently has four models that have passed all testing requirements of the New Zealand ULEB emission standards. Blaze King management believes that its success in entering the New Zealand market could pave the way for future expansion into Europe, which is a much larger international market with what is expected to be similarly stringent emissions standards coming into force in the next few years.

Management of Blaze King believes that the Blaze King brand has significant opportunities for growth in both the wood and gas sectors of the hearth industry. Blaze King continues its product development in gas fireplaces and inserts and anticipates new models to be ready for market in the next few years. Blaze King's distribution network in Eastern Canada, the Northeastern United States, and New Zealand is now established, and it is anticipated that this will lead to Blaze King increasing its market share in these areas.

To date, the market share and demand increases witnessed in the second half of 2020 have continued into 2021. In addition, in early 2021, the United States government expanded a tax credit program to encourage consumers to replace older non-efficient wood stoves and fireplaces. The program is available for a period of three years and allows the consumer to apply for a tax credit of up to 26% of the cost of a new wood stove if it has an average efficiency of 75% or greater. This program could further increase demand for Blaze King products sold in the United States as all are eligible for this tax credit. Of the 140 fireboxes currently approved for sale by the EPA, only 50 qualify for the tax credit. Blaze King owns 6, or 12%, of the 50 fireboxes eligible for this tax credit.

Blaze King management is focused on increasing production capacity in order to continue satisfying its increased demand, and to capitalize on future market expansion opportunities. The significant investment made in Q2 2021 in a new fiber laser is the first step toward production capacity enhancement for Blaze King.

# <u>Sliml</u>ine

Technological developments as well as a general market consolidation in agriculture have been influential in driving changes in the farm sector. Innovations in animal and crop genetics, chemicals, equipment, and farm organization have enabled continuing output growth without adding much to inputs. As a result, even as the amount of land and labor used in farming declined, total farm output more than doubled between 1948 and 2015. As the Agriculture industry continues to focus on crop diversification, efficiency and productivity, producers will continue to embrace revolutionary strategies for producing food, increasing productivity, and making sustainability a priority. The major advancement in spray application technology over the next few years will be in the area of matching the sprayer characteristics to the target canopy. This will be accomplished by using a system of sensors that detect the height, shape, and density of the tree and adjust the sprayer, air jet(s), spray droplet size, and spray application rate to match the target tree. Slimline is working to adapt to these changing conditions in the industry.

Slimline has two primary product lines: agricultural sprayers and industrial evaporators; as well as a parts department to service both lines. The agriculture equipment market is in its maturity and the dealership groups are consolidating into larger corporate groups across its customer base. This consolidation provides an opportunity to direct sales to a larger dealership group and offer incentives on that basis, rather than standalones. The focus of Slimline previously was selling sprayers in the Pacific Northwest: current management has focused on serving the existing base in the Pacific Northwest while also focusing on aggressive expansion through a number of markets in North America, such as California, Florida, Georgia, South Carolina and New York, and targeting large grower operations. Slimline is also

exploring South America and New Zealand as potential international expansion opportunities, which would help mitigate the effects of seasonality on its North American sprayer business. Slimline will continue to develop its current new technology to maximize its opportunities in several of these markets, such as multi-row and tower sprayers. In addition, opportunities to apply Slimline's sprayer technology to other areas such as dust suppression and de-icing are in the early stages of development.

The industrial evaporator market is also still in the relatively early stages of development, and Slimline is looking to partner with other service providers to deliver comprehensive remediation solutions to the waste management, oil and gas and mining industries. Management developed a new go-to-market strategy, building on previous success in the oil and gas, mining, solid and wastewater, food and beverage, power generation and chemical processing industries. Slimline management believes there are considerable opportunities for its wastewater evaporators and expects evaporator sales to continue to increase in the next few years.

## Component Manufacturing Segment Overview

The component manufacturing segment manufactures and sells products based on specifications determined by its customers for use in its customers' processes. Within the component manufacturing segment, there are three separate businesses: Unicast, Hawk and Northside.

#### Unicast

The Company acquired Unicast in June 2016. The business of Unicast is producing and distributing wear parts and valves for the mining, aggregate and cement industries. Wear parts are consumable parts for machinery that wear out when crushing rock, which is done extensively in the mining, aggregate and cement industries. Unicast has been in operation since 1994. Unicast is focused on providing quality wear parts that are more durable and last longer than the products of its competitors. Unicast's products are also designed to have fewer issues regarding installation and maintenance. Unicast management believes that these are Unicast's primary competitive advantages over its competitors. Unicast has a growing dealer distribution base that includes distributors across Canada and the United States, with planned growth in Latin America, Mexico, and the Middle East.

#### <u>Hawk</u>

The Company acquired Hawk in June 2018. Hawk was founded in 1998 and is positioned in the computer numerical control (CNC) machining/fabrication market as a complete turnkey solution for customized machining products. Over the last five years, customers of Hawk have primarily been market participants in the down hole tool sector of the oil and gas industry, power utility generation, appliance, and other original equipment manufacturers. Products and services include: general machining; hydraulic fracturing tools; ground and subsurface tools; rods and couplings; reconditioning services; and resale parts. Hawk's primary focus is on servicing producers of hydraulic fracturing sleeves for the oil and gas industry. Hawk is currently the only turnkey supplier for its main customer. Hawk routinely delivers product direct to endusers rather than customers' facilities for inspection as its historical failure rate is less than 0.005%.

#### <u>Northside</u>

The Company acquired Northside in August 2019. Northside was founded in 1967 and is a full-service provider of welding and fabrication solutions for a diverse number of industries. The primary focus of Northside is in the commercial vehicle and forestry sectors; however, Northside also has exposure to the agriculture, environmental, mining and oil and gas sectors, among others. Northside has produced an expansive range of products for its customers over the years including: truck and automotive components, fuel-hydraulic fluid tanks, j-brackets and straps, bumpers, truck chassis components, cab panels, tanks, architectural components, tool and battery boxes, steel under-decking and much more.

## Component Manufacturing Segment Performance

(Stated in thousands of dollars)					
June 30,		2021	2020	2021	2020
Sales	\$	6,239	\$ 3,294	\$ 13,009	\$ 10,958
Gross profit		1,664	1,288	3,518	3,557
Gross profit %		27%	39%	27%	32%
Profit (loss)		110	(348)	165	(853)
Add (deduct):					
Financing costs		32	24	67	65
Income tax recovery		(7)	(197)	(60)	(185)
Amortization and depreciation		561	638	1,149	1,266
EBITDA		696	117	1,321	293
Add (deduct):					
Goodwill impairment losses		-	-	-	1,368
Foreign exchange expense (income)		157	282	283	(129)
Interest and other expense (income)		(1)	(2)	2	(8)
Adjusted EBITDA	·	852	397	1,606	1,524

IFRS measurement to non-IFRS measurement reconciliation presented in the table above.

#### Three Months Ended June 30, 2021

Each of the three businesses in the component manufacturing segment contributed to the increase in segment sales in Q2 2021 relative to Q2 2020. Demand levels in these businesses has increased significantly as the negative effects the COVID-19 pandemic had on their customers have reduced.

The increase in sales drove a \$0.4 million, or 29%, increase in segment gross profit for the three-month period ended June 30, 2021 compared to the same period in 2020. Gross profit percentages decreased in Q2 2021 compared to Q2 2020. This decrease was driven by a change in sales mix relative to Q2 2020, and by supply chain and labour availability challenges, which resulted in material, freight, and labour cost increases. These challenges negatively affected the component manufacturing segment, particularly as each of the businesses in this segment experienced a dramatic increase in customer demand after several periods of relatively low demand levels.

The businesses in this segment received \$1.1 million from the CEWS and CERS programs in the quarter (Q2 2020 - \$0.8 million). Of the CEWS and CERS amounts received, 63% (Q2 2020 - 50%) was included as a reduction in manufacturing costs and 37% (Q2 2020 - 50%) was included as a reduction in operating expenses.

The overall increase in segment gross profit combined with the increase in CEWS and CERS amounts received, resulted in a \$0.5 million increase in segment Adjusted EBITDA, which was \$0.9 million in Q2 2021.

## Six Months Ended June 30, 2021

For the six months ended June 30, 2021, segment sales increased 19% as a result of an increase in sales for Unicast and Northside. Demand levels in these businesses have increased considerably after several periods of relatively low demand levels driven in part by the effects of the COVID-19 pandemic. Sales for Hawk in the first half of 2021 are in-line with first half 2020 as activity levels continue to improve from the low oil price driven demand decreases experienced from March 2020 through to the end of last year.

Overall segment gross profit in the first half of 2021 was relatively consistent with the first half of 2020 as gross profit percentages decreased in the periods. The decline in gross profit percentages was driven by a change in sales mix relative to the first half of 2020, and by supply chain and labour availability challenges. These challenges resulted in material, freight, and labour cost increases, particularly as

customer demand increased rapidly during a period of global increases to input costs and a shortage of skilled labour.

In the first half of 2021, the businesses in this segment received \$1.4 million from the CEWS and CERS programs (2020 - \$0.8 million). Of the CEWS and CERS amounts received, 65% (2020 - 50%) was included as a reduction in manufacturing costs and 35% (2020 - 50%) was included as a reduction in operating expenses.

Segment Adjusted EBITDA in the first half of 2021 was \$1.6 million, an increase of \$0.1 million compared to the first half of 2020. The increase in Adjusted EBITDA was a result of the CEWS and CERS amounts more than offsetting the impact that the above noted supply chain and labour cost challenges had on gross profit, relative to the first half of 2020.

## Component Manufacturing Segment Industry Trends and Outlook

#### Unicast

Industry trends in the mining, aggregate and cement plant wear-parts industry include a shift towards different alloys and metals and away from traditional manganese and steel fabrication. Demand for titanium carbide wear parts and ceramic imbedded wear parts is continuing to grow due to the increases in wear life attributed to these new innovations. Unicast has developed titanium carbide and ceramic imbedded wear parts over the last several years and is in a position to improve its market share in both of these areas by continuing to add more titanium carbide products to its current product line and continue introducing new ceramic embedded products as they are designed and tested.

The market for Unicast's wear parts is expected to remain relatively strong over the long-term. Increased infrastructure spending in recent years has caused continued upward demand on the cement industry, and that is expected to accelerate as new infrastructure spending initiatives are introduced as global governments announce post COVID-19 economic recovery plans. Additionally, certain commodity prices have remained relatively strong keeping mines active across North, Central and South America. Unicast has continued to introduce new products to grow its product line in response to customer demands. Unicast also continues to pursue new opportunities in Latin America, Mexico, Africa, and the Middle East.

Due to the effects of COVID-19, delivery times from many Chinese ports continue to be delayed which could result in revenue timing disruptions and shipping cost increases in the coming quarters. Material prices also continue to increase, and while Unicast endeavors to pass these on to its customers there is the risk that its customers will not accept the level of increase needed to maintain historical margins. Unicast management continues to manage supplier risk through the use of secondary vendors to meet demand with sufficient time to prevent any major delays. Unicast management also continues to balance the proportion of its supply from any one foundry (or group of foundries) to mitigate the risk of late deliveries and quality issues. Since being introduced in Q3 2018, tariffs on Chinese steel products entering the United States have negatively impacted gross margins for Unicast. Unicast has started to source some products from foundries in other countries and it has been driving more sales outside of the United States, both of which should help mitigate the negative effect of the above noted steel tariffs on gross margin in 2021.

There is also uncertainty over how demand will be impacted for the remainder of 2021 with the risk that cement plants and mines in Canada, the United States and South America continue to operate on a reduced basis due to COVID-19 related measures. Additionally, the ability to conduct normal in person sales meetings or service calls continues to be limited due to COVID-19, which could negatively impact sales in 2021. Unicast management will work to contain costs to mitigate the impact of lower sales should demand levels dictate; however, early indications are that demand should continue to improve for the remainder of 2021 relative to 2020.

#### Hawk

Hawk's products are primarily sold to one customer, who in turn sells to numerous companies in the North American exploration and production ("E&P") industry. Hawk's ability to generate revenues from its products primarily depends upon oil and natural gas drilling and production activity in North America, which in turn is directly related to oil and natural gas prices.

Over the past several years, North American E&P companies have been able to reduce their cost structures in response to lower oil and natural gas prices and have also utilized technologies to increase efficiency and improve well performance. Sustained declines in commodity prices, combined with potential increases in the cost of drilling and completing wells resulting from high utilization in certain oilfield services categories could lead North American E&P companies to reduce drilling and completion activity, which could negatively impact Hawk's business.

The oil price rebound in 2021 positively impacted demand for Hawk in the first half of the year. If current oil price levels are sustained, oil and natural gas activity in the second half of the year should exceed activity levels from the second half of 2020 which would be positive with respect to demand for Hawk's products. Material prices have increased, and while Hawk endeavors to pass these on to its customers there is the risk that its customers will not accept the level of increase needed to maintain historical margins.

### Northside

Currently, Northside's primary focus is in the commercial vehicle and forestry sectors and Northside has two main customers in these areas.

Due to recent North American lumber price increases and the resultant increase in activity in the British Columbia forestry industry, Northside has received indications that demand for forestry equipment is starting to improve from the cyclically lower levels experienced by this sector in 2020. As a result, demand for Northside's forestry equipment related products is expected to increase in 2021 relative to 2020.

Northside entered into a significant new contract with its main commercial vehicle customer in mid-2020. The five-year contract builds on the work that was already being done for this customer and includes products that it requires for a new line of commercial vehicles. Based on current production forecasts, the provision of these products is expected to significantly increase sales levels with this customer each year during the term of the contract. Continued increases to input costs and a shortage of skilled labour, have negatively affected margins. Northside endeavors to pass cost increases on to its customers, however, there are often delays with respect to the contractual mechanisms to do so, and where such mechanisms do not exist, there is risk that its customers will not accept the level of increase needed to maintain historical margins. Northside is committed to improving production capacity and efficiency to help mitigate the effect of cost increases and meet the expected future demand levels of its customers. In the first half of 2021, Northside purchased and installed \$0.2 million of equipment that improved the level of automation used in its production process and is exploring further productivity and automation initiatives.

Northside is also actively working to further diversify its business in terms of both the customers it serves and the products it manufactures. Opportunities to supply products it currently produces, like fuel tanks, to different industries are yielding positive results.

## Head Office Segment Overview

The Canadian public company parent, Decisive Dividend Corporation, is considered a third and separate segment, as its function is as an investment holding and management company.

(Stated in thousands of dollars)							
	For the three months ended		For the six mon		onth	nths ended	
June 30,		2021	2020		2021		2020
Loss	\$	(1,042)	\$ (925)	\$	(2,143)	\$	(2,051)
Add:							
Financing costs		455	468		900		967
Income tax expense		9	57		51		82
Amortization and depreciation		5	5		11		11
EBITDA		(573)	(395)		(1,181)		(991)
Add (deduct):							
Share-based compensation expense		64	62		218		202
Interest and other income		-	(1)		-		(1)
Adjusted EBITDA		(509)	(334)		(963)		(790)

IFRS measurement to non-IFRS measurement reconciliation presented in the table above.

### Three Months Ended June 30, 2021

During the three-month period ended June 30, 2021, Head Office expended \$1.0 million, before income taxes, on corporate activities (\$0.9 million in 2020), an increase of \$0.1 million. The increase was primarily a result of enhancements to the Decisive management team over the last year. In Q4 2020, a Corporate Development Manager was hired to assist in expanding the Company's acquisition prospect pipeline. In Q2 2021, as part of Decisive's leadership succession plan, the Company undertook a recruitment process which led to the appointment of Jeff Schellenberg as Chief Executive Officer. Prior to this appointment, the Chief Executive Officer position was held by the board Chair and did not receive cash compensation.

## Six Months Ended June 30, 2021

For the six months ended June 30, 2021, Head Office expended \$2.1 million, before income taxes, on corporate activities (\$2.0 million in 2020), an increase of \$0.1 million. The increase was driven primarily by the above noted enhancements to the Decisive management team.

## **Liquidity and Capital Resources**

The Company's objectives when managing capital are to safeguard the Group's ability to continue as a going concern, so that it can provide returns for shareholders and benefits for other stakeholders.

The capital structure of the Group currently consists of equity and debt. The Company manages the capital structure and adjusts it in the light of changes in economic conditions and the risk characteristics of the underlying assets. In order to maintain or adjust the capital structure, the Company may issue new shares, purchase shares for cancellation pursuant to normal course issuer bids, adjust the amount of dividends paid to align the dividend policy with shareholder expectations, place new debt, refinance existing debt, or sell assets. Management reviews its capital management approach on a regular basis.

In light of the economic uncertainty stemming from the worldwide COVID-19 pandemic, Decisive has actively managed its liquidity over the last year. The directors and management of Decisive believe that the capital preservation measures taken since the onset of the COVID-19 pandemic provided greater financial strength through this period of uncertainty. The Group is continuing to manage its financial position in accordance with its capital management objectives and in light of its current operating environment.

The industry trends outlined in the "Finished Product Segment Industry Trends and Outlook" and "Component Manufacturing Segment Industry Trends and Outlook", as well as the market risks described under "Risk Factors" in the Company's Annual Information Form and its Annual MD&A can significantly affect the financial condition and liquidity of the Company.

## Cash and Working Capital

As of the date of this MD&A, the Company had cash of \$1.4 million, compared to cash of \$3.1 million at June 30, 2021, and cash of \$3.0 million at December 31, 2020.

As at June 30, 2021, the Company had net working capital of \$10.7 million (December 31, 2020 - \$9.9 million) as follows:

	June 30,	December 31,	
(Stated in thousands of dollars)	2021	2020	Change
Cash, net of bank indebtedness	\$ 3,090 \$	2,999 \$	91
Accounts receivable	7,202	7,338	(136)
Inventory	8,789	7,358	1,431
Prepaid expenses	719	871	(152)
Accounts payable	(6,489)	(6,721)	232
Dividends payable	(239)	-	(239)
Warranty provision	(373)	(341)	(32)
Prepaid deposits	(940)	(604)	(336)
Current portion of lease obligations	(1,094)	(966)	(128)
Current portion of long-term debt	(7)	(55)	48
Net working capital	\$ 10,658 \$	9,879 \$	779

#### **Dividends**

The Company's Board of Directors regularly examines the dividends paid to shareholders.

In April 2021, the Company reinstated its monthly dividend after a one-year pause, that was taken out of an abundance of caution, in response to the considerable economic uncertainty surrounding the onset of the worldwide COVID-19 pandemic.

The following dividends were declared during the six months ended June 30, 2021 and 2020:

		2	021		2020				
	_			Dividend				Dividend	
Month		Per share (\$)		Amount (\$)	Per share			Amount (\$)	
January	\$	-	\$	-	\$	0.03	\$	344	
February		-		_		0.03		345	
March		-		_		0.03		348	
April		0.02		237		-		-	
May		0.02		238		-		-	
June		0.02		239		-		-	
Total	\$	0.06	\$	714	\$	0.09	\$	1,037	

The above dividends were paid on or about the 15th of the month following their declaration. Of the dividends paid in 2021, \$0.4 million (2020 - \$1.2 million) were settled in cash and \$0.1 million (2020 - \$0.2)

million) were reinvested in additional common shares of the Company, pursuant to the dividend reinvestment and cash purchase plan "the DRIP".

Cumulative dividends, paid since Decisive's inception, for the six months ended June 30, 2021 are as follows:

	June 30,
(Stated in thousands of dollars)	2021
Cumulative dividends, beginning of period	\$ 12,656
Dividends declared during the period	714
Cumulative dividends, end of period	\$ 13,370

Subsequent to June 30, 2021, a dividend of \$0.02 per share was declared on July 15, 2021 for shareholders of record on July 30, 2021 and is payable on August 13, 2021.

In addition, on August 12, 2021, the Company announced that it had determined to increase its monthly dividend to \$0.025 per share effective September 2021. The increase was based on results to date in 2021, as well as management's assessment of Decisive's improving prospects, and marked the latest step towards returning the dividend to pre-pandemic levels. The \$0.025 per share dividend declared on August 12, 2021, is payable on September 15, 2021 for shareholders of record on August 31, 2021.

## Long-Term Debt

(Stated in thousands of dollars)	Authorized	ugust 12, 2021 standing	June 30, 2021 Outstanding	December 31, 2020 Outstanding
Bank of Nova Scotia revolving term loan (i) Roynat Capital non-amortizing term loan (ii) Paycheck protection program forgivable loan Trumpf Finance equipment loans	8,000 20,945 -	\$ 835 20,945 - -	\$ - 20,945 - 7	\$ - 20,945 164 55
Less: current portion	28,945	21,780	20,952	21,164 (55)
Long-term portion		21,780	20,945	21,109

The Company has a credit agreement in place with its senior lenders, the Bank of Nova Scotia ("BNS") and Roynat Capital Inc., a subsidiary of BNS, which provides for the credit facilities described in (i) and (ii) below:

- (i) The revolving term loan with BNS is for a committed three-year term and all drawn amounts are due in August 2022. The Company's ability to access the revolving term loan is dependent on a borrowing base which is determined quarterly and measured against the Group's accounts receivable and inventory. The revolving term loan bears interest at the lender's prime rate plus 1% or bankers' acceptances plus 2.5%. Standby fees of 0.25% per annum are paid quarterly on the unused portion of the revolving term loan.
- (ii) The non-amortizing term loan with Roynat Capital Inc. is for a committed three-year term and all drawn amounts are due in August 2022. The term loan bears interest at a fixed rate of 8% with no required principal payments for the three-year term of the loan.

The credit facilities with the Company's senior lenders are collectively secured by a general security agreement, assignment of insurance, and guarantees. In addition, the Company and its subsidiaries have agreed to maintain the following ratios as a group on a trailing twelve-month basis:

- Maximum total funded debt to EBITDA of 3.0:1
- Minimum fixed charge coverage ratio of 1.1:1

As at June 30, 2021, the Group was in compliance with these ratios.

In 2020, Blaze King Industries Inc. received a \$0.2 million paycheck protection program forgivable loan through the United States federal government's financial aid program. The loan was forgiven in Q2 2021.

As at June 30, 2021, principal payments required over the next two years were estimated as follows:

(Stated in thousands of dollars)	
For the twelve month periods ending June 30,	
2022	\$ 7
2023	20,945
	\$ 20,952

### Off-Balance Sheet Arrangements

The Group's does not have any off-balance sheet arrangements.

## Disclosure of Outstanding Share Data

The following table sets forth the Company's share capital data as at August 12, 2021, June 30, 2021 and December 31, 2020. Each deferred and restricted share unit entitled the holder thereof to one common share of the Company pending the satisfaction of certain vesting, settlement and/or redemption criteria. Each stock option entitled the holder thereof to purchase one common share of the Company.

	August 12, 2021	June 30, 2021	December 31, 2020
Common shares, basic	11,967,957	11,959,093	11,633,496
Deferred and restricted share units outstanding	-	-	107,740
Stock options outstanding	1,018,000	1,018,000	1,118,000
Common shares, fully diluted	12,985,957	12,977,093	12,859,236

In 2020, the Company's equity incentive plan was re-approved by a majority of all shareholders but not by a majority of disinterested shareholders, which means that the 10% rolling stock option component of the plan remains in effect, but no further deferred share units ("DSUs") or restricted share units ("RSUs") may be issued. As a result, all outstanding DSUs and RSUs were redeemed for common shares in January 2021, which resulted in \$0.1 million in share-based compensation expense in Q1 2021. For the foreseeable future the Company intends to use stock options as the sole form of share-based compensation.

In addition, an aggregate of 217,857 common shares were issued during the six months ended June 30, 2021, through Decisive's employee share purchase plan, DRIP and the exercise of stock options. These share issuances generated cash proceeds of \$0.4 million and reduced the amount of cash dividends paid by \$0.1 million.

As at June 30, 2021, there were 437,157 shares in escrow (December 31, 2020 – 531,543) relating to the Company's completed acquisitions, as follows:

- Hawk 226,131 released in July 2021.
- Northside 211,026 to be released at one-half per year in August 2021 and 2022 respectively.

# **Related Party Transactions**

The Group's related parties consist of directors, officers and key management or companies associated with them. Key management, including directors and officers of the Group, are those personnel having the authority and responsibility for planning, directing, and controlling the Group.

Key management compensation for the six months ended June 30, 2021 included \$0.35 million of salaries, benefits and director fees (2020 - \$0.34 million) and \$0.16 million of share-based compensation (2020 - \$0.16 million).

During the six months ended June 30, 2021, the Company incurred nominal legal fees (2020 - \$0.01 million) with a law firm in which a director of the Company was a partner.

During the six months ended June 30, 2021, the Company made lease obligation payments of \$0.09 million (2020 - \$0.09 million) towards property beneficially owned by a president of one of the Company's wholly owned subsidiaries.

# **Accounting Policies**

The Company's significant accounting policies are disclosed in Note 3 of Decisive's audited consolidated financial statements for the year ended December 31, 2020. During 2021, there have not been any changes in the accounting policies or methods of computation used.

# **Critical Accounting Estimates**

This MD&A is based on the Company's consolidated financial statements. The preparation of the consolidated financial statements requires that certain estimates and judgements be made with respect to the reported amounts of revenues and expenses and the carrying amounts of assets and liabilities. These estimates are based on historical experience and management's judgement. Anticipating future events involves uncertainty and consequently the estimates used by management in the preparation of the consolidated financial statements may change as future events unfold, additional experience is acquired or the Company's operating environment changes. The estimates and judgements considered to be the most significant in the preparation of the consolidated financial statements were described in the Company's 2020 Annual MD&A under the heading "Critical Accounting Estimates". There were no significant changes to the methodologies employed in applying these estimates and judgements in the first six months of 2021.

# **Financial Instruments and Financial Risk Management**

### Fair Value Measurement and Disclosures

The basis for fair value measurements and/or disclosures were described in the Company's 2020 Annual MD&A under the heading "Financial Instruments". There were no changes in the classification or in the fair value measurement basis of the Group's financial instruments since December 31, 2020.

At June 30, 2021 and December 31, 2020, the carrying amounts of cash, accounts receivable, accounts payable and accrued liabilities, and dividends payable, approximate their fair value due to their short-term nature.

Management determined that the fair value of the Company's long-term debt was not materially different than their carrying amounts as they are based on market interest rates.

## Financial Risk Management

The Group's primary business activities consist of the acquisition of corporations in the manufacturing sector. The business plan of the Company is to acquire profitable, well-established companies with strong cash flows to create a portfolio of diversified and strong returns. The Company examines the various financial risks to which it is exposed and assesses the impact and likelihood of occurrence. These risks may include liquidity risk, credit risk, currency risk, and interest rate risk. The Company's risk management program strives to evaluate the unpredictability of financial and commodity markets and its objective is to minimize the potential adverse effects of such risks on the Group's financial performance, where financially feasible to do so. When deemed material, these risks may be monitored by the Group's corporate finance group and they are regularly discussed with the Company's board of directors or one of its committees. There were no changes in the Company's assessment of risks from the use of financial instruments or in the financial risk management policies of the Company since December 31, 2020.

Liquidity risk is the risk that the Group will not be able to meet its financial obligations when they become due. To mitigate this risk, the Group has a planning and budgeting process in place to determine the funds required to support its ongoing operations and capital expenditures. The Group's cash is held in business accounts which are available on demand for the Group's programs. The contractual maturities of financial instruments are as follows:

(Stated in thousands of dollars)

June 30, 2021	Carrying value	Total contractual cash flows	Within one year	Two to five years	More than five years
Accounts payable	\$ 6,489	\$ 6,489	\$ 6,089	\$ 400	\$ -
Dividends payable	239	239	239	-	-
Long-term debt	20,836	22,837	1,683	21,154	-
Lease obligations	3,179	3,438	1,219	2,219	-
·	\$ 30,743	\$ 33,003	\$ 9,230	\$ 23,773	\$ -

December 31, 2020	Carrying value	Total contractual cash flows	Within one year	Two to five years	Mor	e than five years
Accounts payable	\$ 6,721	\$ 6,721	\$ 6,321	\$ 400	\$	_
Long-term debt	20,997	23,723	1,731	21,992		-
Lease obligations	3,204	3,477	1,094	2,383		
	\$ 30,922	\$ 33,921	\$ 9,146	\$ 24,775	\$	-

As discussed in this MD&A, the Group has and expects to continue to experience some negative impacts from the worldwide COVID-19 pandemic. These events have created uncertainty in forecasted results for 2021 which, depending on the extent and duration of these impacts, could impair the Company's ability to meet certain debt covenants. The Company was in compliance with its debt covenants at June 30, 2021.

The Group has actively managed liquidity and is continuing to manage its financial position in accordance with its capital management objectives and in light of its current operating environment. Management is satisfied that the steps taken since the onset of the COVID-19 pandemic are currently adequate to enable the Group to continue operating for the foreseeable future. However, given the significant uncertainty regarding the ultimate impact that the COVID-19 pandemic will have on the overall economy and the Group's operations, further actions may be necessary.

Counterparty credit risk is the risk that the financial benefits of contracts with a specific counterparty will be lost if a counterparty defaults on its obligations under the contract. This includes any cash amounts owed to the Group by those counterparties, less any amounts owed to the counterparty by the Group where a legal right of set-off exists and also includes the fair values of contracts with individual counterparties which are recorded in the consolidated financial statements.

The Group's credit risk is predominantly limited to cash balances held in financial institutions, and the recovery of the Group's accounts receivable. The maximum exposure to the credit risk is equal to the carrying value of such financial assets. At June 30, 2021, the Company expects to recover the full amount of such assets, less any expected credit losses.

The following details the aging of the Group's trade accounts receivable and expected credit losses:

(Stated in thousands of dollars)

	June 30,	December 31, 2020			
Current	\$ 4,151	58%	\$ 4,322	59%	
31-60 days	1,552	21%	1,582	22%	
61-90 days	578	8%	439	6%	
>90 days	968	13%	976	13%	
Trade accounts receivable	 7,249	100%	7,319	100%	
Less: expected credit losses	(206)		(247)		
Net trade accounts receivable	\$ 7,043		\$ 7,072		

The objective of managing counterparty credit risk is to minimize potential losses in financial assets. The Group assesses the quality of its counterparties, taking into account their creditworthiness and reputation, past performance and other factors. In certain cases, the Group obtains insurance to assist in managing its credit risk. Included in amounts outstanding for more than 90 days since being invoiced at June 30, 2021 are receivables where extended terms were offered to customers and the sales are not yet payable.

Cash and cash equivalents are only deposited with or held by major financial institutions where the Group conducts its business. In order to manage credit and liquidity risk, the Group invests only in highly rated investment grade instruments that have maturities of three months or less. Limits are also established based on the type of investment, the counterparty and the credit rating.

The Group's functional currency for Blaze King Industries Inc. and Unicast is the US dollar ("USD"), while all other entities in the group have a Canadian dollar functional currency ("CAD"), and the reporting currency is the Canadian dollar, therefore the Group's earnings and total comprehensive income are in part impacted by fluctuations in the value of the USD in relation to the CAD.

The table below summarizes the quantitative data about the Group's exposure to currency risk:

(Stated in thousands of dollars)

		Entities with a functional cu		Entities with a functional cur		
As at June 30, 2021		CAD	USD	CAD	USD	Total
Cash	\$	215 \$	2,294 \$	209 \$	372 \$	3,090
Accounts receivable		4,026	921	472	1,783	7,202
Accounts payable		(4,887)	(192)	(71)	(1,339)	(6,489)
Dividend payable		(239)	-	-	-	(239)
Inter-company amounts		4,702	-	(7,703)	3,001	-
Long-term debt		(20,829)	(7)	-	_	(20,836)
Net exposure		(17,012)	3,016	(7,093)	3,817	(17,272)
Effect of 5% strengthening of USD v	ersus	CAD:				
Profit (loss)		-	151	355	-	506
OCI	\$	- \$	- \$	- \$	(191) \$	(191)

(Stated in thousands of dollars)

		Entities with a functional cur		Entities with a functional cur		
As at December 31, 2020		CAD	USD	CAD	USD	Total
Cash	\$	1,203 \$	1,341 \$	(63) \$	518 \$	2,999
Accounts receivable		2,984	2,191	400	1,763	7,338
Accounts payable		(5,261)	(395)	(790)	(275)	(6,721)
Inter-company amounts		5,605	-	(7,362)	1,757	-
Long-term debt		(20,942)	(55)	-	-	(20,997)
Net exposure		(16,411)	3,082	(7,815)	3,763	(17,381)
Effect of 5% strengthening of USD	versus	CAD:				
Profit (loss)		-	154	391	-	545
OCI	\$	- \$	- \$	- \$	(188) \$	(188)

The Group is at times exposed to interest rate risk on its long-term debt, as described under the heading "Long-term Debt" earlier in this MD&A, due to the interest rate on certain of its credit facilities being variable. None of the Group's interest-bearing debt outstanding at June 30, 2021, was variable rate. The Group does not enter into derivative contracts to manage this risk.

The table below summarizes the quantitative data about the Group's exposure to interest rate risk:

(Stated in thousands of dollars)

Interest rate risk	June 30, 2021	De	cember 31, 2020
Floating instruments	\$ -	\$	-
Average balance Impact on profit (loss) of a change in interest rates:	-		1,913
-1%	-		19
+1%	\$ -	\$	(19)

## **Risk Factors**

The Company and its subsidiaries are subject to a number of risk factors. These risk factors relate to the organizational structure of the Company and to the operations of its subsidiaries. There were no changes to the principal risk factors from those reported in the Company's Annual MD&A for the year ended December 31, 2020.

# **Internal Controls Over Financial Reporting**

The Chief Executive Officer and Chief Financial Officer of the Company, in accordance with National Instrument 52-109 ("NI 52-109"), have both certified that they have reviewed the most recent interim financial report and this MD&A (the "Interim Filings") of the Company and that, based on their knowledge having exercised reasonable diligence: (a) the Interim Filings do not contain any untrue statement of a material fact or omit to state a material fact required to be stated or that is necessary to make a statement not misleading in light of the circumstances under which it was made with respect to the period covered by the Interim Filings; and (b) the interim financial report together with the other financial information included in the Interim Filings fairly present in all material respects the financial condition, financial performance and cash flows of the Company as of the date of and for the periods presented in the Interim Filings.

Investors should be aware that there are inherent limitations on the ability of the certifying officers to cost effectively design and implement Disclosure Controls and Procedures and Internal Controls over Financial Reporting (as those terms are used in NI 52-109). This may result in additional risks to the quality, reliability, transparency and timeliness of interim and annual filings and other reports provided under securities legislation.